2018 WINTER PROMOTIONS



Where Community is Key

Jenifer Moser, DDS New Haven Dental New Haven, MO

PAGES 23-27

KANSAS CITY

OMAHA

SPRINGFIELD

WICHITA

FEATURED PRODUCTS









BioSURF™ By Micrylium®

TempoCem®ID By DMG

06

MI Paste® ONE By GC America

07

BEST OF 2017





Filtek™ One Bulk Fill

20

Restorative

Bv 3M

TPH Spectra® ST Universal Composite Restorative

By Dentsply

SPECIAL OFFERS



Harmonize™ Nanohybrid Universal Composite

By Kerr



YOUNG

varnishpen™ *See page 20 for details.





Crest® + Oral-B® Power Bundle Systems See page 32 for details.

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WINTER PROMOTIONS JANUARY 01 - MARCH 31



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PLEASE NOTE:

Goetze Dental is not responsible for any typographical errors in the price or descriptions of items featured in this flyer. Prices subject to change due to manufacturers' price increases. Visit goetzedental.com/your-resources for the most up-to-date pricing.

Ivoclar Vivadent





OUR PLEDGE

PRIVATE PRACTICE

100% of our energy and resources will continuously center on the products and services we offer to the privately held dental practice through integrity, education, innovation, and customer service.

We stand united with the artists, the scientists, and the explorers of the dental community, whose sole interest of providing exceptional patient care never fades.





Save Now on Quala Products

Quala-ty products for the caring professional



Quality injectable local anesthetics manufactured to U.S.P specifications, in 1.7 ml cartridges.

Articaine HCI 4% and Epinephrine 567604 - 1:100,000 Injection 568500 - 1:200,000 Injection

\$45.05

20 @ \$44.05



Quala Self-Sealing Pouches

2-1/4" x 4" 196945 - 200/Box	1 @ \$9.37 6 @ \$8.87
3-1/2" x 5-1/4" 196955 - 200/Box	1 @ \$11.72 6 @ \$11.22
2-3/4" x 9"	1 @ \$11.20
196950 - 200/Box	6 @ \$10.70
2-3/4" x 9" 196952 - 500/Box	1 @ \$22.90
3-1/2" x 9"	1 @ \$11.14
196960 - 200/Box	6 @ \$10.64
3-1/2" x 9"	1 @ \$27.04
196963 - 500/Box	6 @ \$25.54
5-1/4" x 10"	1 @ \$16.14
196965 - 200/Box	6 @ \$15.14



Biological Monitoring ServiceConvenient, reliable system for monitoring

Convenient, reliable system for monitoring effectiveness of sterilization. Bacterial spore test strips may be used to test all sterilization processes – Steam, Chemical Vapor (Chemiclave), Dry Heat and Ethylene Oxide

Two Strip Test Kits

Quala Mail-In Monitoring Service Contains: Two test strips and one control strip; Pre-paid postage included.

			_	
557233	12/	Box		\$121.76 /Box
557232	48/	Вох		\$370.74 /Box

Single Strip Value Test Kits Quala Mail-In Monitoring Service

Contains: One test strip and one control strip.
Postage not included.



Extra Soft Earloop Mask

Extra soft material for sensitive skin wearers. White cellulose "hypoallergenic" inner layer is void of dyes, inks and chemicals. Spunbond fluid resistant outer layer provides the ultimate protection. Earloops are affixed to the outer facing of the mask to reduce irritation. Masks meet ASTM Level 3 specifications for maximum fluid resistant protection with a PFE rating of greater than 99% at 0.1 microns. Latex-Free. 50 per box.

563511 White

\$10.36



Extra Soft Earloop Face Mask BUY 5 BOXES, GET 1 FREE, or, BUY 8 BOXES, GET 2 FREE!

Quala Ultrasonic Scaler Inserts

Ultrasonic Inserts for all stack-type ultrasonic scaler units. Fully autoclavable. Available in the 25K and 30K series.

Universal - low-moderate

258664 - 25K, power setting **258665** - 30K, power setting

Thin Style - low only

258666 - 25K, power setting **258667** - 30K, power setting

3-Bend - low-moderate

258668 - 25K, power setting **258669** - 30K, power setting

\$84.99



3-Bend

GOETZE

Q1 WINTER PROMOTIONS 2018

&SAVE MORE

Atal Amalgam Alloy

Dental Amalgam Alloy

Dispersed Phase High Copper by Quala

A dispersed phase high copper amalgam alloy containing both lathe-cut and spherical particles. Outstanding physical properties and easy to control during packing. Self-activating capsules. Approximate metal composition: 41.5% silver, 30.5% tin, 28% copper.

Features

- » High Early Strength
- » Self-Activating Capsule
- » Color-Coded Capsules

Benefits

- » Reduces early breakage
- » Requires no pinching or twisting to open. One-step trituration without the use of an activator tool
- » Easy differentiation between spills

Fast Set - Work Time: 2:00 minutes / Set Time: 5-6 minutes

QUALA AMALGAM

566556 - 1 Spill Fast Set Green - 50/Pk	\$64.27
566557 - 2 Spill Fast Set Blue - 50/Pk	\$79.74
566558 - 3 Spill Fast Set Yellow - 50/Pk	\$101.36
566559 - 1 Spill Fast Set Green - 500/Pk	\$549.25
566560 - 2 Spill Fast Set Blue - 500/Pk	\$695.70



Digital Sensor Sleeves

Disposable plastic sleeve with smooth, rounded edges designed to protect digital sensors when placing in patient's mouth. Large size fits size 2 sensors.

561382 Size 2 Large (1.625" x 7.25")

\$22.96

Air/Water Syringe Tips

Easy-to-use disposable syringe tips require no adapter. Two chamber construction with separate air and water eliminates water in air chamber. Unique fourvent air channel design ensures immediate dry air without cross-contamination and provides optimal air and water spraying power. Beveled ends, no sharp edges. Latex-free.

- 250/BAG - **35.71**

554934 White

554935 Assorted Colors

Enzyme Ultrasonic Tablets

For general purpose ultrasonic cleaning, evacuation system cleaning, and instrument presoak. Effective, fast removal of blood, food particles, compounds, and other soils which are normally resistant to detergents alone. Two tablets make one gallon of solution. Saves storage space, and easy to use. Clean mint scent.



071776 - 64/Box . .

3 @ \$48.78/Box



Triple Enzymatic Evacuation Cleaner

Non-foaming formula cleans evacuation systems and deodorizes as it cleans. Triple enzyme formula (Protease; Amylase; Lipase) dissolves organic fluids and debris to restore maximum performance to system and hoses. Neutral pH formula leaves a clean, fresh scent.

Enzymatic Detergent Concentrate

Enzymatic detergent, presoak and evacuation system cleaner safely digests and removes blood, protein, tissue and soil from dental instruments, equipment, linens, clothing and evacuators. Concentrated solution mixes with water. Pleasant spearmint scent.



072345 - 1 Gallon Concentrate

.\$34.26/Btl

GOETZE

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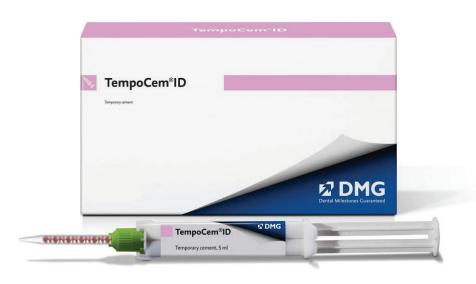
FEATURED PRODUCTS

TempoCem® ID

by DMG America

TempoCem ID is a non-eugenol esthetically-oriented temporary cement that is readily detectable, even below the gum line. Formulated for optimal transparency, TempoCem ID will never impact the shade of the provisional, making it ideal for both posterior and anterior restorations.

- » Easy one-piece removal of excess cement
- » Ideal for long-term temporaries (up to 6 months)
- » Will not stick to instruments
- » Invisible under restorations, yet detectable for excess removal







572506 - TempoCem ID 5mL Syringe with Tips

\$71.08

Hu-Friedy AIR-FLOW Handy 3.0 Portable Units

by Hu-Friedy

The AIR-FLOW handy 3.0 portable air polishing units enable dental practitioners to efficiently, safely and comfortably perform air polishing treatments in any operatory. Simply connect the AIR-FLOW handy 3.0 device to your dental unit for a simple, convenient air polishing experience.







Call your Goetze Dental Sales Representative for pricing and information.

GoetzeDental.com

OptraSculpt® Next Generation & OptraSculpt® Pad

by Ivoclar Vivadent

This modeling instrument facilitates working with composite materials, reducing adhesion of the composite to the instrument for efficient and easy contouring.

Optrasculpt® Pad:

- » Indicated for anterior restorations
- » Foam pad attachments for non-stick, smooth surface contouring
- » Two pad sizes for efficient contouring of direct veneers and large-surface class III and IV restorations
- » Reference scale on the instrument handle for recording the axis alignment and width of the anterior teeth

Optrasculpt® Next Generation:

- » Indicated for posterior restorations
- » Three attachment shapes for the professional creation of natural tooth anatomy; ball tip for adaptation of compsites, pointed tip for professional contouring of composites, chisel for creation of proximal marginal ridges
- » Optimum working angle for the posterior region
- » Hygienic storage container for easy access to attachments

573529 - OptraSculpt® Next Generation &	
OptraSculpt® Pad System Kit	\$155.00/Kit
Contains: 1 single-ended instrument, 1 double-ended instrument,	60-4mm
pads, 20 hall attachments, 20 chisel attachments, 20 pointed tip at	ttachments



560835 - OptraSculpt® Pad Assortment			
573430 - OptraSculpt® Next Generation Starter Kit			
566139 - OptraSculpt® Pad Refill-4mm 60/pack	. \$47.00/ Pack		
566140 - OptraSculpt® Pad Refill-6mm 60/pack	. \$47.00/ Pack		
573530 - OptraSculpt® Ball Refill-60/pack	. \$47.00/ Pack		
573531 - OptraSculpt® Chisel Refill 60/pack	. \$47.00/ Pack		
573532 - OptraSculpt® Point Refill-60/pack	. \$47.00/ Pack		

573571 - OptraSculpt® Next Generation Double-Ended Instrument Refill-1/pack......\$50.00/Pack

Refill-1/pack\$50.00/Pack

564588 - OptraSculpt® Pad Single-Ended Instrument

BioSURFTM

by Micrylium®

BioSURF™ is the world's fastest one step surface disinfectant. This plant based, material disinfects well in heavy blood and protein environments and will not corrode metals.

- » The Bag-in-a-Box sealed delivery preserves disinfectant from air exposure degradation
- » Used through trigger sprayer or with LeCloth™ dry towelettes
- » Kills TB, viruses, bacteria and fungi in 50 seconds or less
- » Kills poliovirus1 in the presence of 10% fresh human whole blood within 3 minutes
- » Does not contain phenols or aldehydes, which are harmful to human health





574037 - BioSURF Disinfectant 5 Liter Bag-in-Box	\$69.99 /Box
574040 - BioSURF Disinfectant Spray 24oz bottle	\$15.99 /Bottle
574038 - LeCloth Wipes 100/roll	\$5.83 /Roll
574039 - LeCloth Wipes Reusable Canister	\$3.99 /Canister

,'GC,'

MI Paste® ONE

by GC America

MI Paste ONE is a two-in-one application (toothpaste and MI Paste Plus®) containing RECALDENT™ (CPP-CAP) and fluoride. This product presents another way to treat sensitivity, remineralize tooth enamel and prevent white spot lesions. MI Paste ONE is designed to be gentle to the tooth but with high cleaning efficacy.

- » Sodium Lauryl Sulfate-free
- » Releases bioavailable calcium, phosphate, and fluoride as much as MI Paste Plus[®]
- » Fights caries, rebuilds enamel, and relieves sensitivity
- » Low abrasivity (RDA 64)

573876 - MI Paste ONE Fresh Mint 10/pack



\$151.91



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Goetze Dental

A Family Tradition of Excellence

- Totally transparent pricing >>
 - Unbeatable selection >>>
 - Excellent service >>
- UPS Next day dental supply 📡 shipping to most locations
- Your source for all Quala products >>>

Goetze Dental is a family-owned business

serving practices just like yours since 1884. We proudly serve over 10,000 dentists in nine Midwestern states and our centrally located Kansas City distribution center allows us to ship supplies to most practices within one day. Visit your local showroom to see the latest offerings of equipment and technology. The Kansas City showroom has the largest selection in the Midwest.

> KANSAS CITY ST. LOUIS DFNVFR **DES MOINES** OMAHA **SPRINGFIELD**

> > WICHITA

800.692.0804

SERVICES

DENTAL SUPPLIES

Authorized dealer for over 300 top dental supply brands

















































Four Easy Ways to order:

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» Phone: 800.692.0804

» GoetzeOnline.com

EQUIPMENT & TECHNOLOGY

Experienced Dental Equipment Specialists and Technology Technicians are masters at integrating software, hardware, dental equipment and dental technology.

- » 2D & 3D Radiography » Compressors and
- » CAD/CAM
- » Cabinetry
- » Caries Detection
- » Chairs
- Vacuum Systems
- » Delivery Units
- » Digital Impressioning
- » Digital Sensors
- » Handpieces
- » Intraoral Cameras
- » Lighting
- » Servers & Workstations

AUTHORIZED DEALERS





























REPAIR SERVICE

1:1 ratio of Service Technicians to Outside Sales Representatives

All Service Technicians are factory trained

Handpiece Repair Department - call for FREE handpiece repair kit

Large inventory of rental equipment including the largest inventory of rental sterilizers

DESIGN SERVICES

Experienced, full-service design and installation teams will help build your dream office or update your existing space

Partnered with a number of leading dental practice architects and contractors in the Midwest

BEST OF 2017

Crest® 3D White™ Whitestrips™ with Light

by Crest® Oral-B®

PROFESSIONAL EXCLUSIVE

Our best and fastest whitening technology to help your patients achieve a 2x whiter* smile in just 10 uses.

- » ENAMEL SAFE with no increase in sensitivity**
- » Contains 14 applications (28 strips)
- ** Compared to Whitestrips alone





571793 - Crest® 3D White™ Whitestrips™ with Light Kit

\$65.00



Crest® 3D White™ Whitestrips™ with Light BUY 4 KITS, GET 1 FREE! See Page 32 for details.



Fluoride Varnish

by Quala

NOW IN CARAMEL

Quala Varnish offers a topical application for in-office treatment. 5% Sodium Fluoride delivers a strong desensitizing action when applied to tooth surface. Quala Varnish can be used for cavity prevention and for treatment of hypersensitivity. Individual unit dose treatments are ready to use. Available in two popular flavors; mint and caramel.

5% sodium fluoride varnish, 0.5mL per unit dose, 50 unit dose/box

571516 - Caramel White 571515 - Mint Clear

\$54.03









BEST OF 2017



Nupro Freedom™ Cordless Prophy System with SmartMode™ Technology Handpiece

by Dentsply Sirona

Experience complete control in the palm of your hand.

Nupro Freedom™ Cordless Prophy System provides enhanced control, comfort and freedom. SmartMode™ Technology provides the latest advance in handpiece speed control, without the need for buttons or foot pedals.

The electric motor and high quality Nupro Freedom® Disposable Prophy Angles reduce noise and vibration, providing a more pleasant polishing experience for both the patient and the clinician. And, there is no need to sacrifice speed, torque or power – Nupro Freedom provides 25% more speed and power than previous Freedom models.

Additionally, Nupro Freedom Handpieces have a sterilizable outer sheath and are fully compliant with the CDC Sterilization Guidelines.



571642 - Nupro Freedom™ Cordless Prophy System

\$863.37

The system includes the inner module, one autoclavable Outer Sheath, autoclavable Handpiece Cradle, charging base, power supply, operator manual, 20 Nupro Freedom Disposable Prophy Angles and 25 Disposa-Shield Polyethelene Barriers



Nupro Freedom™ Cordless Prophy System Package BUY 1 CORDLESS SYSTEM. GET \$100 REBATE!

Promo Code: PN817. See Page 40 for details.



Nupro Freedom™ Cordless Prophy System **BUY 1 CORDLESS SYSTEM AND FOOT** PEDAL, GET \$150 REBATE! Promo Code: PN818.



571760 - Nupro Freedom™ Cordless Prophy Package

\$1,363.22

The package includes the inner module, three autoclavable Outer Sheaths, autoclavable Handpiece Cradle, charging base, power supply, operator manual, 200 Nupro Freedom Disposable Prophy Angles and 500 Disposa-Shield Polyethelene Barriers.

Harmonize™ Nanohybrid Universal Composite

by Kerr

Experience the next generation composite infused with Adaptive Response Technology that elevates your artistry.

Harmonize™ Nanohybrid Universal Composite is a light-cured, esthetic resin-based, dental restorative designed for the placement of direct restorations. It offers excellent handling, lifelike esthetics and outstanding strength and durability. It helps clinicians easily create restorations which are difficult to detect and that patients will love.

Dentin	Enamel		Enamel
10-pack -	10-pack -		20-pack -
.25g Unidose® tips	.25g Unidose® tips		.25g Unidose® tips
571615 - A1 571618 - A2 571619 - A3 571620 - A3.5 571621 - A4 571622 - B3 571623 - C4	571624 - B2 571625 - B3 571626 - B4 571627 - C1 571628 - C3 571630 - C4 571631 - D2 571632 - D3 571633 - D4 571634 - XL2	\$60.26	571588 - A1 571589 - A2 571590 - A3 571591 - A3.5 571592 - A4 571593 - B1 571594 - C2 571595 - XL





traxodent®

Hemodent® Paste Retraction System

571635 - AMBER INCISAL

by Premier

New Unit Dose capsules AND reusable dispenser syringe!

Reliable and effective tissue management at your fingertips! Traxodent ease of use and outstanding results makes tissue management a breeze. Quick, gentle retraction

- » Predictable results
- » Superior hemostasis
- » Patient friendly

Now available in unit dose capsules and with a reusable dispenser syringe.

Traxodent Unit Dose Pack

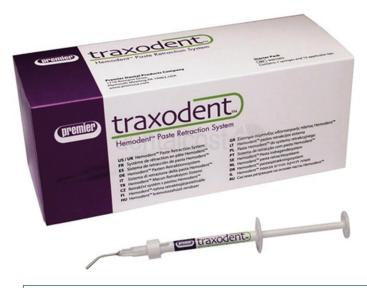
571792 **\$85.45**/Pack

Contains: 24 capsules

Traxodent Unit Dose Syringe Dispenser

571794 \$100.00/Pack Contains: 3 Dispensers







WINTER PROMOTIONS 2018 Q1

BEST OF 2017



Foundation®

by Morita

Collagen-based Bone Filling Augmentation Material

Foundation® is a revolutionary bone augmentation material for use after teeth extractions. Collagen-based, it provides support for implants, bridges, and dentures. Immediately following an extraction, Foundation is placed into the socket. The surrounding cells and capillaries infiltrate Foundation. As the extraction socket heals, it is filled with new augmented bone. Foundation is shaped in "bullet" form for easy placement. It is available in both small and medium sizes.

- » Stimulates bone growth
- » Implants may be placed as early as 8-12 weeks
- » Bullet shaped for easy placement in extraction socket
- » Available in two sizes, small and medium
- » Can be trimmed or shaped for a better fit

Foundation is available in both small and medium sized bullets individually packaged in a sterile container.

224510 - Foundation - Small (Includes 10 units)

522523 - Foundation - Medium (Includes 5 units)

569433 - Foundation - Assortment Pack (Includes 3 units each of both small and medium)

\$447.06



PeriAcryl®90 High Viscosity Oral Tissue Adhesive

by Glustitch

PeriAcryl®90 is a cyanoacrylate tissue adhesive that has become a popular product in oral surgery. This dental adhesive is designed to perform specifically in the oral cavity. PeriAcryl®90 is an ideal blend of n-butyl cyanoacrylate and 2-octyl cyanoacrylate that give the formulation the perfect set of properties to function on soft oral tissue. PeriAcryl®90 is intended to attach dental dressings such as COE-PAK™ to intact gum tissue and/or tooth enamel to help keep dressings secure and in place for up to two weeks.

572337 - Intraoral Glue - 5mL Multiuse Kit, High Viscosity with 50 pipettes & tray

\$119.17





Pulse® CR Pink

Powder-Free Chloroprene Exam Gloves by Innovative Healthcare Corp., Inc.

Made from non-latex, polychloroprene synthetic polymer, these new Pulse® CR exam gloves offer all of the benefits of natural rubber latex, with none of the allergen problems associated with latex. These exam gloves are the most comfortable gloves you'll ever wear! They're incredibly soft, unbelievably elastic, and yet they're still amazingly strong. The textured finish provides excellent wet or dry gripping ability.

Pink color. 200/Box

572273 - X-Small 572274 - Small 572275 - Medium

\$16.92



GOETZE

BEST OF 2017





Glo Science Pro In Office Whitening Kit

In less than 1 hour, your GLO in-office whitening gives you the best results in one appointment with little to no sensitivity. Depending on your starting shade, your smile can get up to 10 shades whiter!

572539 - Glo Science Pro 24% In Office Whitening Kit

2 kits per box, each box includes

- 2 GLO Professional Gel Syringe (24% Hydrogen Peroxide)
- 2 Light-Cured Gingival Barrier Syringe
- » 2 Lip and Cheek Retractor
- » 1 User Manual
- » 1 GLO Tooth Shade Guide

572538 - Glo Science Pro 30% In Office Whitening Kit

2 kits per box, each box includes

- » 2 GLO Professional Gel Syringe (30% Hydrogen Peroxide)
- 2 Light-Cured Gingival Barrier Syringe
- 2 Lip and Cheek Retractor
- 1 User Manual
- 1 GLO Tooth Shade Guide

Glo Science Pro To Go Take Home Whitening Treatment Kit

No more strips, smile more with G-Vial on-the-go whitening. Whiten anytime, anywhere with Pro To Go. Each kit contains 7 whitening G-Vials for a 7 day whitening treatment.

572533 - Glo Science Pro To Go Take Home Whitening Treatment Kit Each kit includes:

- » 7 G-Vials (9% hydrogen peroxide
- GLO lip Care

Note - this is take home only - the GLO Mouthpiece is not used with

\$46.16





Glo Science Pro In Office Hardware Kit

572535 -

Glo Science Pro In Office Hardware Kit

Each kit includes:

- 2 GLO Mouthpieces & Cases
- 1 GLO Control
- 1 GLO Counter
- 1 Charging Dock
- 1 Power Adapter 1 USB Cable

Glo Science Pro Take Home Whitening Kit

This kit includes the same mouthpiece technology that we use in the dental office. Includes 10 whitening G-Vials for 10 days of professional treatment. Use for monthly one-day touch ups and whiten all year long.

572534 - Glo Science Pro Take Home Whitening Kit

Each kit includes:

- 10 GLO Profesional Whitening Gels (9% hydrogen peroxide)
- 1 GLO Lip Care
- 1 GLO Mouthpiece and case
- 1 GLO Control
- 1 Lanyard
- 1 GLO Charging Dock
- 1 Power Adapter
- 1 USB Cable
- 1 GLO Travel Bag 1 User Manual





Q1 WINTER PROMOTIONS 2018

Filtek™ One Bulk Fill Restorative

by 3M

You choose it for speed. Now it's more esthetic, too.

Filtek $^{\rm TM}$ One Bulk Fill Restorative a simple one-step placement restorative material.

Designed for the posterior, its optical properties and increased opacity give you the simplicity of one-step placement without compromising esthetic results. With excellent adaptation and handling, it can be placed in a single increment up to 5 mm—no need for layering or expensive dispensing devices.

 $3\mbox{M}{}'\mbox{s}$ true nanotechnology results in superior wear resistance and excellent polish retention.

- » Fast and easy one-step placement
- » Increased opacity for improved esthetics
- » Stress relief to enable up to 5mm depth of cure
- » Excellent adaptation and handling
- » No need for layering or expensive dispensing devices
- » Excellent handling and sculptability

www.3M.com/FiltekOne

Syringe shade refills

Includes: 1- 4g syringe, technique guide, instructions for use

572065 - A1 **572066 -** A2

572067 - A3 **572068 -** B1

572069 - C2

*83.69

Capsule shade refills

Includes: 20 - 0.2g capsules, technique guide, instructions for use

572070 - A1 **572071 -** A2

572071 - A2

572073 - B1

572074 - C2





M Filtek"

SecureFit[™] Protective Eyeware, 200 series

by 3M

Feel the difference as soon as you put them on. Temples automatically self-adjust to provide a secure, comfortable fit each time.

3M™ SecureFit™ Protective Eyewear is designed to diffuse pressure over the ears, so the glasses automatically adjust to the head and facial features of the wearer. Weighing less than 1 ounce, the durable, snugfitting, flexible nature of SecureFit™ offers a more comfortable and personal fit than old-fashion "one-size-fits-all" glasses. The snug fit also keeps the glasses securely in place, eliminating the need for frequent repositioning of the glasses. The clear, anti-fog coated polycarbonate lens absorbs 99.9% UV.

- » Polycarbonate lens absorbs 99.9% UVA & UVB. Meets the requirements of ANSI Z87.1-2010
- » Contemporary and lightweight, weighs less than 1 ounce
- » Molded nose bridge
- » Self-adjusting feature eliminates need to stock multiple frame sizes

572284 - Clear, Anti-fog Lens	\$2.42 Each
572387 - Gray, Anti-fog Lens	\$2.60 Each



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BEST OF 2017

TrueFit Plus™ Pedo Crowns -Primary molar Surgical Stainless Steel

by Aderec

TrueFit™ SSCs offer reliable performance where you need it.

FEATURES

- » Save Time
- » Reduce Costs
- » Increase Profits

ADVANTAGES

- » Leave Customers Happy
- Improved Corrosion Resistance, Strength & Durability
- » Replicates tooth shape
- Easier manipulation
- » Autoclave ready

BENEFITS

- Premium Stainless Steel
- » Pre-crimped, formed
- Laser etched
- High polish
- Made in U.S.A.
- » 48 total sizes



Crown Kit Options

572990 - KitPK1 1 each x 24 models (sizes 3, 4, 5), 24 crowns\$98.97
572991 - KitPK2 2 each x 24 models (sizes 3, 4, 5), 48 crowns\$168.98
572992 - KITPK3 1 each x 48 models, 48 crowns\$168.98
572993 - KITPK4 2 each x 48 models, 96 crowns\$298.91
572994 - KITPK5 5 each x 48 models, 240 crowns

Individual sizes available, packaged in boxes of 5 crowns.

OptiBond™ Universal Single Component Universal Adhesive

by Kerr™ Restoratives

More effective enamel etching than other single component adhesives

 ${\tt OptiBond^{\sf TM}\ Universal\ is\ a\ single-component\ light\ cure}$ adhesive, providing excellent adhesion to a variety of surfaces and substrates for both direct and indirect applications. OptiBond™ Universal can be used in all etching techniques, including: Self-Etch, Total-Etch and Selective Etch mode.

Using Kerr's proven GPDM adhesive monomer and filler technology, $OptiBond^{TM}$ Universal delivers excellent penetration into dentinal tubules, giving you extraordinary bond strength and protection against microleakage and post-op sensitivity. Its unique nanoetching capability delivers more effective enamel etching than other single-component adhesives, creating a deeper etched surface for higher mechanical retention.

OptiBond™ Universal contains a Ternary Solvent System that includes alcohol, acetone, and water.

- » Water for enhanced etching and wetting
- » Acetone is for enhanced stability
- Alcohol contributes to compatibility and prevents phase separation OptiBondUniversal.com







(1) 5mL Bottle, Gel Etchant (3g), 25 Mixing Wells, 100 Applicators

(100) Unidose Refills, 10mL total, Gel Etchant (3g)

(1) 5mL Bottle



OptiBond™ Universal Universal Bonding Agent

OF THE SAME FREE!

Promo Code: NQ118. See page 45 for details.

3M™ Fast Release Varnish

by 3M

Studies show the longer fluoride varnish is in contact with the teeth, the more effective it is. However, we know patients aren't always compliant after dental treatments. Often it's because they're simply too busy. That's why we created 3M™ Fast Release Varnish. It releases most of its fluoride in the first 2 hours, so you can deliver a dose of quick protection ... because once they walk out your door, life takes over.

- » It goes on fast
- It tastes good
- It's virtually invisible with a smooth coating
- » They don't need to wait to eat or drink after application



3M™ Fast Release Varnish—50 Pack Each 50 Pack includes: 50 unit-dose packets of the same flavor. Each unit-dose packet contains 0.4ml

50/PACK -

of varnish, 1 applicator brush and 1 dispensing tray.

573242 - Mint Flavor 573244 - Strawberry Flavor 573245 - Caramel Flavor

3M™ Fast Release Varnish—200 Pack Each 200 Pack includes: 200 unit-dose packets of the same flavor. Each unit-dose packet contains 0.4ml of varnish, 1 applicator brush and 1 dispensing tray.

3M Fast Release Varnish

5% Sodium Fluoride 0.4 mL Rx Only

3M | Fast Release Varnish

fium Fluoride A A C 6123

573246 - Mint Flavor 573248 - Strawberry Flavor 573249 - Caramel Flavor

AxessTM Low Profile Nasal Mask

by Crosstex and Accutron

AXESS TO HARD-TO-REACH AREAS

The mask's low-profile design provides unencumbered mouth access while its small, lightweight scavenging system is easy to work around, enabling clinicians like you to deliver excellent, efficient care to more

AXESS TO GREATER PATIENT COMFORT

The mask is available in three sizes and fits snugly without tape or uncomfortable tubes protruding into the patient's nostril to maximize patient comfort - and minimize your team's exposure to ambient nitrous oxide gas. The lightweight scavenging system further minimizes drag and pull, enhancing patient comfort.

AXESS TO EXCELLENT CARE – AT A LOWER COST

Translucent so you and your staff can visually monitor your patient's breathing, each Axess mask comes individually wrapped for greater infection control – and at a cost that's significantly lower than that of other competing single-use disposable nitrous oxide/oxygen masks.

*Requires a Scavenging Circuit. Ask your sales rep which scavenging circuit works with your office.

Axess Nasal Mask - 24 pack

800.692.0804

Unscented Birthday Bubblegum Fresh Mint **572789 -** Small **572790 -** Small **572791 -** Small **572792 -** Medium 572793 - Medium 572794 - Medium **572796 -** Large **572797 -** Large **572795 -** Large





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BEST OF 2017



BioRoot RCS

570459 - 35 application pack 15g powder bottle 35 single dose containers 1 measuring spoon (450 mL) \$148.20

BioRoot™ RCS Mineral-based Root Canal Sealer

by Septodont



Active Biosilicate Technology Allows Bioroot RCS to Give You a Tight Seal with Single Cone Obturation

Clinical success starts with a Strong Seal & Tight Interface

- » Resin-free Made from pure calcium silicate and is monomer-free ensuring zero shrinkage¹
- » Pure mineral formulation will not stain²
- » Hydrophilic Continues the sealing process in the presence of moisture
- » High alkaline pH
- » Strong Seal Void-free, tight interface with outstanding adhesion to dentin³ and gutta percha points

1. K. Bentley, S. Janyavula, D. Cakir, P. Beck, L.C. Ramp, J.O. Burgess. "Mechanical and Physical Properties of Vital Pulp Materials". School of Dentistry, University of Alabama at Birmingham, Birmingham, AL.2. A. Atmeh, F. Festy, A. Banerjee, F. Mannocci, T. F. Watson. "Mineral Interaction Zone; A Chemo-morphological Chracterization of The Dentine-Biodentine Interface". 2012. King's College London Dental Institute, Biomaterials, Biomimetrics and Biophotonics, London, UK.

OPT/M 1One-Step Cleaner & Intermediate Disinfectant by SciCan

The Perfect Balance - No compromise between efficacy and being protected.

With a 1 minute broad-spectrum contact time, OPTIM 1 is one of the fastest and most effective cleaner & intermediate level disinfectants. It is listed as a category IV, the EPA's lowest toxicity category.

OPTIM 1 provides the confidence that you are compliant and protecting your patients, staff, equipment and the environment without compromise; the perfect balance.

Effective One-Step Cleaner

» Removes organic debris while disinfecting, saving you time and money¹

Fast Broad-Spectrum Disinfectant

» 1 minute contact time ensures compliance, saving you time and money²

Protect yourself and your patients

- » In the lowest EPA toxicity category, category IV
- » No GHS hazard pictograms, signal words or statements required
- » No VOCs (volatile organic compounds)

Sustainable

- » Active ingredient, Hydrogen Peroxide, breaks down into water and oxygen
- » No active residues reduce environmental impact

Time and Cost Efficient

» ½ as many wipes as the leading competitor are needed to keep your surface wet long enough to achieve disinfection³

Compatible

» Designed to be compatible with a wide range of materials⁴





573195 - OPT*IM*1 Ready To Use Wipes 6x7, 160 per pack

\$14.25

1 John Molinari, PhD, Peri Nelson, BS, and Devi J.V. Raghavan, BDS. Optim 1 Cleaning and Disinfection Study. Ann Arbor: Dental Advisor, 2016.

2John A. Molinari, Ph.D., Peri Nelson, B.S., Antonia Molinari. Environmental Surface Wetness Test: Comparison of Disinfectant Wipes. Ann Arbor: Dental Advisor, 2016.

3John A. Molinari, Ph.D., Peri Nelson, B.S., Antonia Molinari. Environmental Surface Wetness Test: Comparison of Disinfectant Wipes. Ann Arbor: Dental Advisor, 2016.

4John Molinari, Ph.D., Peri Nelson, B.S. Effect of Optim 1 on Tensile Properties of Dental Chair Fabrics. Ann Arbor: Dental Advisor, 2016.

* Contact time in minutes. If blank, no published information was available. Information was obtained from publicly available material in September of 2016. Information will be updated if there are changes in claims.

GOETZE

Q1 WINTER PROMOTIONS 2018

GoetzeDental.com



by KaVo Kerr

KaVo ELECTROmatic systems are designed to make electrics easy without compromising performance. ELECTROmatic features constant torque, controlled speed and quiet operation, making the transition to electric handpieces easier than ever! Three distinct options in the ELECTROmatic series — ELECTROmatic, ELECTROmatic Plus and ELECTROmatic Premium — offers the versatility to choose the right system to fit your treatment.



ELECTROmatic™ systems

573651 - ELECTROmatic™ with (1) COMFORTdrive™ tubing

573652 - ELECTROmatic™ Plus with (1) KL 703 LED motor

573653 - ELECTROmatic™ Plus with (1) COMFORTdrive™ tubing

573816 - ELECTROmatic™ Premium with (1) KL 703 LED motor 573654 - ELECTROmatic™ Premium with (2) KL 703 LED motor

573817 - ELECTROmatic™ Premium with (1) KL 703 LED motor and (1) COMFORTdrive™ tubing

573655 - ELECTROmatic™ Premium with (1) KL7 703 LED motor (option to upgrade to additiona.l motor)

*Call your Goetze Dental Sales Representative for your price



Buy 1 ELECTROmatic Premium (2 motor) System AND 1 Electric high-speed handpiece, Get 2 MASTERmatic or COMFORTdrive handpieces FREE!



Buy 1 ELECTROmatic Premium (1 motor) system, Get 1 MASTERmatic or COMFORTdrive handpieces FREE!



Buy 1 ELECTROmatic Plus System and 1 Electric high-speed handpiece, Get 1 Electric high-speed handpiece of the same collection FREE!



Buy 1 ELECTROmatic System and 2 Electric high-speed handpieces, Get 1 Electric high-soeed handpiece of the same collection FREE!

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BEST OF 2017

VarnishPen™

by Young Dental

Packaged in a convenient, all-in-one system, the VarnishPen™ replaces sticky foil packets, varnish pools and brush sticks. Mess-free applicator sends varnish from brush to teeth with a quick twist and easy press.

573596 - Mint 573597 - Assorted (Mint, Bubblegum and Grape)

\$121.16

573598 - Mint 573599 - Assorted (Mint, Bubblegum and Grape)

\$204.93





Ivory® ReLeaf

by Kulzer, LLC

ReLeaf is an HVE System that connects easily to existing dental vacuum systems and provides easy, efficient, hands-free dental suction during dental procedures. It allows patients to move their head and even communicate while maintaining effective suction. Importantly, ReLeaf caters to a wide range of patients by fitting in a wide array of dental anatomies. Rather than relying on the shape of the arch or the orientation of the teeth, ReLeaf uses the cheek and vestibule area for support.

573827 - ReLeaf Basic Kit	\$29.99/ Kit
573828 - ReLeaf Standard Kit	\$117.99/Kit
573829 - ReLeaf Pro Kit	\$201.99/ Kit
573830 - ReLeaf Refill-50/pack	\$54.99/ Pack
573831 - ReLeaf Refill-100/pack	\$99.99/ Pack
573831 - ReLeaf Refill-100/pack	





RTR™ Absorbable Collagen Membrane

by Septodont

R.T.R.™Absorbable Collagen Membrane is an extension to Septodont's bone grafting material line – R.T.R.™ Resorbable Bone Grafting Material. The membrane is white in color, compressed, non-friable and made from collagen derived from bovine deep flexor Achilles tendon. It is the purest form of Type I bovine collagen categorized by the World Health Organization as Category IC. The membrane can be shaped and cut to size. Absorbable within 4-8 weeks. Biocompatible and well tolerated with no adverse healing effects.







TPH Spectra® ST Universal Composite Restorative

by Dentsply

based shade system.

TPH Spectra® ST Universal Composite Restorative material is designed for use in all cavity classes. Novel SphereTEC™ filler technology elevates performance in handling and delivers lasting esthetics. Provided in dual handling options, Low Viscosity (LV) and High Viscosity (HV) to meet the handling preference of each dentist as well as a simplified shading system comprised of 5 CLOUD shades that cover the entire VITA

Compule Refills-20 (0.25gm) compules

Low Viscosity (LV): High Viscosity (HV): 560245 - A1 560222 - A2 560246 - A3 560247 - A3.5 High Viscosity (HV): 560406 - A1 560406 - A2 560407 - A3 560440 - A3.5

560247 - A3.5 560249 - A4 560248 - B1

560244 - C2 560264 - BW \$120.74

6@\$117.74

Syringe Refills-1 (3gm) syringe

Low Viscosity (LV): High Viscosity (HV): 560273 - A1 560274 - A2 560275 - A3 560276 - A3.5 High Viscosity (HV): 569071 - A1 561339 - A2 561341 - A3 560276 - A3.5

560279 - A4

560291 - BW

\$74.36

6 @ \$72.36



TPH Spectra® ST or TPH Spectra restorative refills (Compules® Tips or Syringes)

BUY 4 REFILLS, GET 1 OF THE SAME FREE!

Promo Code: RN811. See page 41 for details.

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Sirona

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Introducing A-dec Inspire™

Dental Furniture Collection

Everything about A-dec Inspire is designed to simplify, streamline and help you perform. It's the pinnacle of efficiency and comfort, blended with a multitude of design options, from unique infills and elegant glass vessel sinks, to ergonomic swing-out shelves. Ergonomic, practical and beautiful, it's designed for all the things that inspire you.

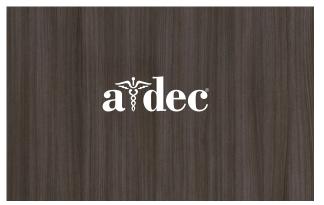


Smart Ergonomics Streamlined Workflow Simplified Technology Personalized Design Worry-Free Reliability

Be Inspired at a-dec.com/inspire.









DESIGN TEAM

Sales Representative Erik Wendel

Equipment Specialist Bart Miller

Lead Installation Technician Chuck Carter

Installation Technicians

Ray Browning Phil Frisch Marc Hohenfeldt Mark Mazurkewycz Matt VanPatten

Senior Interior Designer Inga Paul New Haven Dental is located in New Haven, Missouri, a pictureperfect town of about 2,000 residents. In such a small town, you might think that a dental practice with seven operatories would be more than sufficient to meet the needs of the community. As it turned out, towards the end of 2015, it became clear to Dr. Jenifer Moser that her business was exceeding the office's capacity. After weighing several options, she decided buying land and building her dream practice was the best path forward.

BUILDING THEIR DREAM

That's when Dr. Moser and New Haven Dental turned to Goetze Dental. They had heard about Goetze Dental Equipment Specialist Bart Miller from Dr. Melissa Smith and her husband, Lance. Dr. Moser and her husband. Darrel, interviewed Bart to learn more about what Goetze Dental Co. could offer. Not long after, Dr. Moser and Darrel were introduced to Erik Wendel, the Goetze Dental sales representative. He explained the evolution of the relationship best:

They started looking at me as someone who had a lot of good advice instead of someone who just sold dental supplies. And the same with Bart [Miller]. There was a lot of good give-and-take, and they appreciated the expertise that we brought to the table."

WRITTEN BY Orlando Content Marketing

DESIGNED BY Ashley Cameron

PHOTOGRAPHY Dawn Boomsma



Dr. Jenifer and husband, Darrel





ENTRANCE

Just inside the front doors, there is an interior vestibule with benches so people can sit and wait for their ride after an appointment.

WAITING/ RECEPTION

The decor in the reception area was chosen for its light, friendly feel, which reflects the practice's personality. The upholstery on the chairs is stain resistent and easy to clean, and also incorporates colors used in other areas of the office. A children's play area is perfectly in view of the seating.

In August 2016, New Haven Dental purchased land down the street from their local bank. This same bank financed the project. Using a local bank instead of a big bank was no coincidence. It was important to Dr. Moser to have the support of the community, while at the same time giving back by contributing to the local economy.

Darrel Moser, Dr. Moser's husband, served as the general contractor for the project. He explained,

For the building process, we were able to hire friends of ours who work in construction to help us build our dream."

OUT WITH THE OLD, IN WITH THE NEW

Just as important as the space they were building was how the space would be furnished. Bart Miller of Goetze Dental served as the equipment specialist. As a former member of the U.S. Air Force, Dr. Moser values efficiency and attention to detail. Miller brought that and more to the table. "Bart was excellent. Very knowledgeable. He would sit down with us and go through everything. He's a numbers guy, as well," explained Dr. Moser. For her part, "she took the time to go through the process and really look at the benefits and features that she could use effectively in her practice and then configure her practice accordingly," said Miller.

Both Miller and Wendel accompanied the Mosers on a trip to A-dec. Dr. Moser was originally planning to bring all the old equipment (dental chairs, lights, etc.) from their previous space, but once they dug into the numbers, they realized that it would be a good idea to invest in new equipment.



DOCTOR'S OPERATORY

Patients cannot stop ooohing and aaahing about the comfortable, new A-Dec dental chairs in the doctors' operatories. Another upgrade: the A-Dec Radius Mount LED Lights, "which allows us to see more clearly and provide better dentistry," said Dr. Moser. "Everything is so well set up we don't have to go far to get anything. You barely have to turn your body to get things because it is set up ergonomically."





Their equipment was old and dated, so it made sense to furnish the new office with new equipment. "A-dec's reputation is phenomenal. Once we went there, we knew it couldn't get any better," Dr. Moser explained. "I thought I could bring my old doctor's stool and have it reupholstered, but then I sat in the A-dec stool and it was amazing how it felt for me. I don't have to twist and turn as much, and it's just so much better for my health and back. And as for the rest of the equipment and process, it's so smooth when I'm working on patients." In the end, they only brought over three chairs from the old space. Wendel stated,

66 We talked about what Jenifer wanted to accomplish. To have everything streamlined and to look like it all goes together, we wouldn't be able to bring along old equipment. We wanted to create something that would serve her practice for the next twenty years."

LONG-TERM VALUE

Goetze Dental is focused on providing long-term value to dental practices by going above and beyond and by guiding clients toward their goals. The project with New Haven Dental is a perfect example of this.

Geotze is now the only supplier we use. They are just amazing! Erik and Bart are extremely good to work with, and they're always trying to help us in any way they can to make our practice better. They really care about how we are doing," said Dr. Moser.

Goetze is invested in long-term business relationships, which often develop into real friendships after working closely on a big project. "My wife and I both feel like they are personal friends of ours now. They're just good people," said Mr. Moser. Miller and Wendel had kind words for Darrel, too. "Darrel Moser was the most

HYGIENE OPERATORIES

In the new office, New Haven Dental has a total of four hygeine rooms, and they house the only old egipment that was brought over from the old office: three Belmont chairs. You can see one here on the left, while a new A-Dec chair is on the right.

HYGIENE OPERATORY HALLWAY

The simple clarity of the office's organization is apparent when viewing or walking through the hallyway on the hygiene side of the office.



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DOCTORS OPERATORY HALLWAY TO CHECKOUT

The doctors' operatory hallway features six fullequipped operatories. The pass-through cabinetry between the hall and the rooms has nitrous plumbed in. The cabinets also house computers, with monitors that swing into any position for the comfort of the doctors. The mobility of the monitors means that fewer repeated movements (and fewer aches and pains) for Dr. Moser and her team members Dr. Nicole Matthews and Dr. Jay Pontious.

affable, easy-going, hard-working builder. He was a joy to work with. He was a lifesaver, very focused on getting the job done. It was really impressive."

Wendel went on to say that for a dental practice located in such a small town to need to expand from seven operatories to ten is a testament to Dr. Moser's reputation and skill. It is also illustrative of New Haven Dental's place in the community. They are clearly proud of the work they do and the services they provide. The new office opened in June 2017, and the Mosers say they wouldn't change a thing. It is spacious and comfortable, with lots of natural light streaming through big windows.

My patients were so happy and excited to get over to the new space. I haven't heard a single complaint from anyone, only really positive feedback. Our whole team was also excited about the process and absolutely love the new building. The whole community has been happy about it and very, very supportive."

CHECKOUT

The original fixtures Dr. Moser ordered online for the checkout area were a disappointment when they arrived in the mail, so with only a few days to procure new ones, she headed to St. Louis and found these modern, appealing LED fixtures at a residential lighting shop.

STERALIZATION

Sterilization is one of Dr. Moser's favorite parts of her new building. The A-dec make-ready station, part of the Custom Sterilization Center, is both intuitive and stylish. The engineering behind the overall workflow of the sterilization cabinetry has proven to be a boost for Moser's practice.





PAN ROOM

The doctors are thrilled about their new Planmeca ProMax 3D Panoramic. In their previous office they had a very old Pano machine—film converted to digital-but it was nothing compared to the imaging they get now. The doctors like how diagnostic the machine is—catching issues that would otherwise be missed.

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NEW EQUIPMENT LIST

Accutron Manifold

A-dec 311 Chair

A-dec 411 Chair

A-dec 572 Radius Mount LED Light

A-dec 574 Preference Mount LED Light

A-dec 575 Wall Mount LED Light

A-dec 591 Treatment Console

A-dec 591 Treatment Console with Sink

A-dec 592 Central Console

A-dec 593 Side Console with Sink

A-dec 594 Custom Sterilization Center

A-dec 595 Wall Mount Storage Cabinet

Dean Dental DV7 Dry Vacuum

Dean Dental SC7R Oil Free Silent Compressor

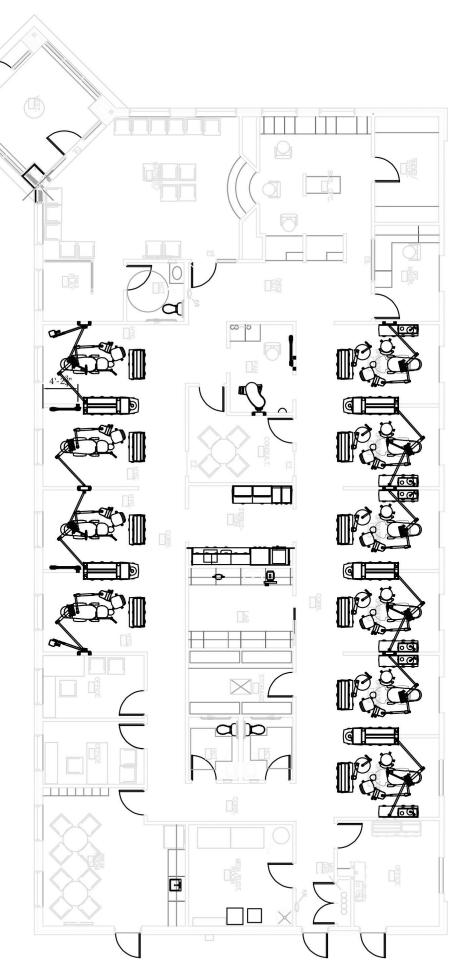
Midmark M550 Soniclean

Planmeca ProMax 3D Panoramic

CONSULTATION ROOM

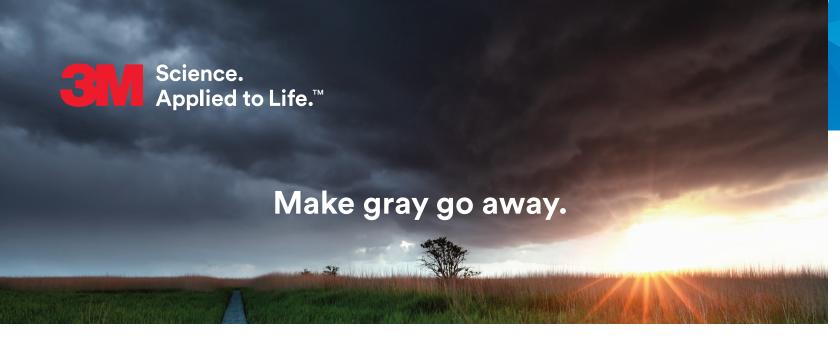
The team is getting used to implementing the consultation room, as they've never had one before.





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6 Tips to Prevent Gray Market and Counterfeit Product Risks

1. Look carefully for authorized channels.

Only buy products from 3M authorized distribution channels. And always vet new dealers that solicit your practice.



4. Avoid deals that are "too good to be true."

They usually are.



2. Be wary of hard-to-reach businesses.

Avoid businesses that make it hard to talk to a real person or who are not upfront about how they can be contacted.



5. Train your staff to buy smart.

Train your staff to know who they are buying from, and to avoid compromising quality in their pursuit of cost reduction. Give them a list of your favorite brand's authorized distributors.

Teach them to work with authorized distributors to find offers that work for your budget.

3. Distributor questions? Ask us.

If you have a question about whether a distributor is legitimate, please contact 3M directly and ask. Call 3M Customer Care at 800-634-2249 or check our website.



6. Keep the idea of cost reduction in perspective.

Saving on your supply expense is minor when you consider the value of your business and your reputation.



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3M Oral Care Q1 Special Offers 1/1/18 - 3/31/18

Adhesives

3M[™] Scotchbond[™] **Universal Adhesive**





Cements

3M™ RelyX™ Luting Plus **Resin Modified Cement**

3M™ RelyX™ Unicem 2 **Self-Adhesive Resin Cement**

3M™ RelyX™ Ultimate **Adhesive Resin Cement**

Buy Any 4 Refills, Get 1 Free!*

3M™ RelyX™ Unicem Self-Adhesive **Universal Resin Cement**

4 4 1 Aplicap[™] / Maxicap[™]

Buy Any 4 Refills, Get 1 Free!*



Composites

3M™ Filtek™ Bulk Fill Flowable Restorative

3M™ Filtek™ One **Bulk Fill Restorative**

3M™ Filtek™ Supreme Ultra Flowable Restorative

3M™ Filtek™ Supreme Ultra **Universal Restorative**

Buy Any 3 Refills, Get 1 Free!*



Impressioning

3M™ Penta™ Impression Material

3M™ Impregum™ Penta™ Soft Polyether Impression Material

3M™ Impregum™ Penta™ Polyether Impression Material

3M™ Imprint™ 4 Penta™ VPS Impression Material 3M™ Imprint™ 4 Preliminary Penta™ VPS Impression Material

Penta™

Buy Any 4 Refills, Get 1 Free!*

3M™ Garant™ Impression Material

3M™ Impregum™ Soft Polyether Impression Material

3M[™] Imprint[™] 4 VPS Impression Material

3M™ Imprint™ 4 Preliminary VPS Impression Material

∠L + T Garant™

Buy Any 4 Refills, Get 1 Free!*

3M[™] Imprint[™] 4 Bite VPS **Bite Registration Material**

Buy 4 Refills, Get 1 Free!



Preventive

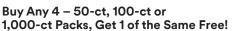
3M™ Clinpro™ 5000 1.1% Sodium Fluoride **Anti-Cavity Toothpaste**

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3M™ Vanish™ 5% Sodium Fluoride White Varnish with Tri-Calcium Phosphate

Buy Any 4 - 50-ct, 100-ct or





*Refill of equal or lesser value of lowest price of purchased products.

Ask your Goetze Dental representative for complete ordering information. To obtain bonus goods, you can redeem by email. Proof of purchase on one Goetze Dental invoice dated January 1 - March 31, 2018 is required (multiple invoices are accepted from a single purchase order when order cannot ship complete). Redeem by April 30, 2018. Redeem by email: 3MOralCarePromos@mmm.com. Specify free product selections and include your business phone. Allow 3-5 weeks for delivery. Offers valid in the United States. Offer void if purchased product is returned. See current quarterly promotion flyer at 3M.com/Dental for additional details. 3M, ESPE, Aplicap, Clinpro, Filtek, Garant, Impregum, Imprint, Maxicap, Penta, RelyX, Scotchbond and Vanish are trademarks of 3M or 3M Deutschland GmbH. Used under license in Canada. © 3M 2018. All rights reserved.

TempoCem ID

Buy 2 TempoCem ID, Get 1 Free!!!*

New TempoCem ID delivers standout performance by blending in. This esthetic-oriented, temporary cement is invisible under restorations, yet detectable for easy clean-up of excess; Invisible and Detectable (ID). Formulated for optimal transparency, TempoCem ID will never impact the shade of your provisional, making it an ideal choice for both posterior and anterior restorations alike.

TempoCem ID \$71.08 ea.

572506....1-5ml Handheld Syringe, 10 Smartmix Tips

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- Easy one-piece removal of excess
- Optimal adhesion with easy removability
- Eugenol-free formulation
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Luxatemp Ultra

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Luxatemp set the benchmark as the ultimate provisional material. Now, the best just got better with Luxatemp Ultra. Incorporating proprietary nanotechnology, Luxatemp Ultra contains industry-leading flexural strength — the true measure of provisional stability and long-term durability.

Luxatemp Ultra \$221.27 ea. 5 @ 216.27 ea.

1-76gm Cartridge, 15 Automix Tips Available in these shades:

551502 A1

551503 A2

551504 A3

551505 A3.5

551506 B1

551507 BL





TempoCem ID

Invisible under the restoration

Detectable for easy cleanup

StatusBlue

Buy 3 StatusBlue, Get 1 Free!*

StatusBlue is an alginate replacement material that has a firm consistency for slump-free tray dispensing, sets quickly for greater patient comfort and stays dimensionally stable. It is the faster and easier alternative to alginates for creating situation impressions for temporaries, model-cast dentures, orthodontic models and opposing jaw models. The unique viscosity allows it to flow better under bite pressure, so it captures exceptional accuracy and detail.

StatusBlue Automix Canister

7 + 1 FREE 50ml Cartridges, 16 Automix Tips 135100 \$152.80 ea.

StatusBlue MixStar



*To receive free goods, please fax your Goetze invoice to DMG America at 201-894-0213, or email to freegoods@ dmg-america.com indicating shade of free good. The most popular shade will be shipped unless otherwise noted. Each qualifying purchase must be submitted on one invoice. Promotion cannot be combined with any other offer and may change or be discontinued at any time without notice. All offers must be redeemed within 30 days of purchase. Limit 5 offers per dental office. Visit www.dmg-america.com or call 800.662.6383 for more information.



,'GC,'



PROMOTION DETAILS

EQUIA® Forte



EQUIA® Forte Intro Kit: \$293.61 Contains: 48 intro capsules EQUIA® Forte Fil, 4 mL EQUIA® Forte Coat, CAVITY CONDITIONER (GC) and accessories. 513184 A1

084255 A2 513185 A3 540446 A3.5 557647 B1 569047 C4 513183 Assorted (10 caps each of A2, A3, and A3.5; 9 caps each of B1 and B3)

EQUIA® Forte Fil Refill: \$293.61

Contains: 48 capsules EQUIA® Forte Fil.

562486 A3.5 563489 A3 569049 B1 569051 B2 559552 B3 569052 C4

- Expanded indications to include stress bearing Class II Restorations
- High flexural strength, outstanding resistance to wear and acid erosion
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- Truly innovative, biomimetic bulk fill restorative system



GC Fuji II LC® CAPSULE



GC Fuji II LC® CAPSULE Assorted Capsule Package: \$154.54

513169 Dark (24 capsules; 5 caps each of A3.5, A4, B3 and B4; 4 caps each of C4) 063229 Light (24 capsules; 5 caps each of A1, A2, A3 and B2; 4 caps each of C2)

GC Fuji II LC[®] CAPSULE Refill Capsule Package: \$305.05

Contains: 48 capsules of the same shade (0.10 mL liquid per capsule).

063178 A1 063180 A2 063224 A3 063181 A3.5 063176 A4 063177 B2 063227 B3 063179 B4 063212 C2 063192 C4

- Creates economic, aesthetic and effective solutions for Class III and **IV Restorations**
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Comes in a tote bag containing:
• Oral-B® GENIUS™ Professional Exclusive Power Toothbrush[†]

- NEW Crest® Gum Detoxify™ Deep Clean Toothpaste (4.1 oz)
- · Crest® PRO-HEALTH™ Multi-Protection Mouthwash (250 mL)
- Oral-B® Glide™ PRO-HEALTH™ Advanced Floss (15 m)

570811 3 bundles/case \$79.99 each

OrthoEssentials **SYSTEM**



Comes in a tote bag containing:

- Oral-B® GENIUS™ Professional Exclusive Power Toothbrush[†]
- Crest® PRO-HEALTH™ Clean Mint Toothpaste (3.3 oz)
- Crest[®] PRO-HEALTH™ Advanced with Extra Tartar Protection* Mouthwash (500 mL)
- Oral-B® Superfloss™ Mint (50-count)

570810 3 bundles/case \$79.99 each

* vs. other Crest® PRO-HEALTH™ Advanced mouthwashes.

WHITENING+ LIGHT SYSTEM



Comes in a tote bag containing:

- Oral-B® PRO 3000 Power Toothbrush
- Crest® 3D White™ Brilliance Toothpaste (4.1 oz)
- Crest® 3D White Luxe™ Diamond Strong Mouthwash (473 mL)
- Crest® 3D White™ Whitestrips™ with Light (14 applications per box) 572227 3 bundles/case \$92.74/bundle

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Crest® 3D White™ Whitestrips[™] with Light

- · Our best and fastest whitening technology to help your patients achieve a 2x whiter† smile in just 10 uses
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flavored) Box of 72 15 meter patient sample 213256 \$58.99 4 meter trial 213254 \$29.99



PRO-HEALTH™ Spool Refills 200 meter font refills (2 spools/box)

213251 \$14.0 200 meter disposable vial

213252 \$8.29

* Offer valid January 1, 2018-March 30, 2018. No mix and match.

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- Oral-B® Glide™ PRO-HEALTH™ Advanced Floss (4 m)556297 72 bundles/case

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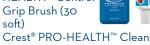
- Oral-B® Complete Deep Clean Toothbrush (35 soft)
- Crest® PRO-HFALTH™ Clean Mint Toothpaste (.85 oz)
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KIDS 2-4 SOLUTION

- Oral-B[®] 2-4 years Toothbrush featuring Mickey and Minnie Mouse character graphics
- · Crest® Kid's Cavity Protection Toothpaste (.85 oz) for ages 2+ years
- Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m) for ages 4+ years 561680 72 bundles/case Just \$.95/patient

GENTLE CARE SOLUTION

· Oral-B® PRO-HEALTH™ Control Grip Brush (30 soft)



- Mint Toothpaste (.85 oz) Oral-B® Glide™ PRO-HÉALTH™
- Advanced Floss (4 m) 573504 72 bundles/case Just \$.91/patient

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• Oral-B® Complete 3D White[™] Vivid Toothbrush (35 soft)



- Crest® 3D White™ Whitening Therapy Enamel Care Toothpaste (.85 oz)
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 Oral-B[®] Glide[™] PRO-HÉALTH[™] Original Floss (4 m) 556298 144 bundles/case Just \$.85/patient

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Toothbrush Crest® Toothpaste



 Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m) for ages 4+ years

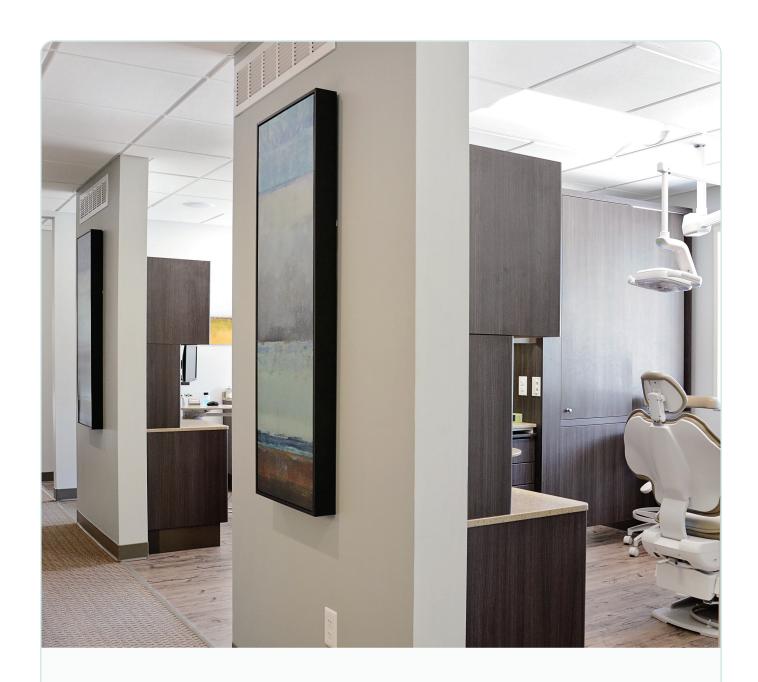
566766 72 bundles/case Just \$.95/patient

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041700 Marcaine® 0.5% with epinephrine 1:200,000 injection (as bitartrate) (bupivacaine hydrochloride and epinephrine injection, USP)

046050 Zorcaine (articaine HCl and epinephrine) Injection, Articaine hydrochloride 4% and epinephrine 1:100,000

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 $\bf 041650~Lignospan \mbox{\@Red}$ standard - Lidocaine HCl. 2% and Epinephrine 1:100,000 Injection, USP

041655 Lignospan® forte - Lidocaine HCl. 2% and Epinephrine 1:50,000 Injection, USP

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35

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Diluted Yield:	8 gal. (30 liters)	8 gal. (30 liters)
Dilution Ratio:	1:64	1:128
Contaminants:	Blood, debris, saliva and general cleaning	Protein soils (dried blood, tissue, saliva) and general cleaning. Effectively breaks down and loosens hardened debris
Items:	Instruments, crowns, bridges, dentures and ultrasonic scaler tips	Instruments, crowns, bridges, dentures and ultrasonic scaler tips

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1:128

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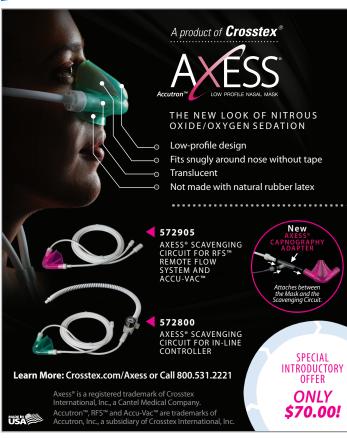




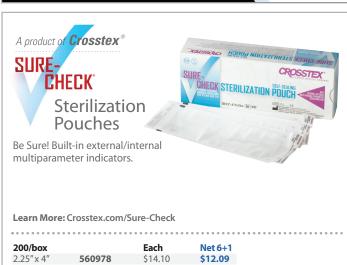




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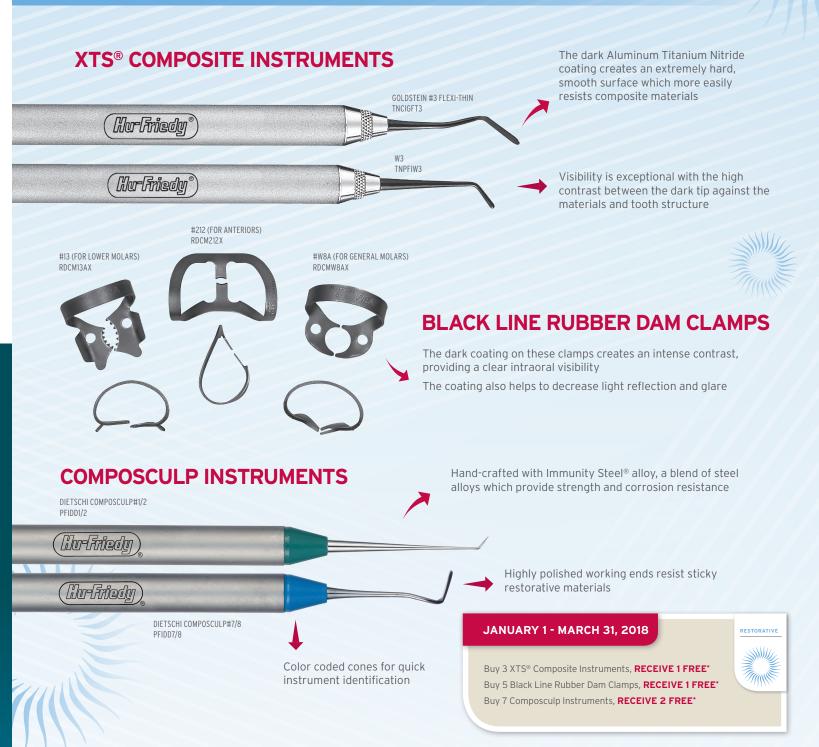




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On boxes of 25 Solo Diamonds!* Excludes Spiral Shapes.

* To receive your free merchandise not shipped with order, forward a copy of your GOETZE invoice indicating appropriate purchase(s) to Premier Redemption Center, P.O. Box 640, Plymouth Meeting, PA 19462-0640. FAX number - 610-239-6171. Email: Redemptions@premusa.com. Offers valid in U.S. only. Indicate free goods of equal or lesser value. Offer valid 1/1/18 through 3/31/18 unless otherwise indicated. Redeem by 4/15/18. Subject to change or cancellation without notice. Premier reserves the right to substitute free goods. May not be combined with other offers. / *Two Striper, P.B.S. and MFS are registered trademarks and TS2000, TSZtech, GCP and TGE are trademarks of the product manufacturer, Abrasive Technology, Inc. / †.Traxodent is the #1 choice among dental professionals. *SDM Data 2016

Q1 WINTER PROMOTIONS 2018 GoetzeDental.com





The Best Bulk Fill is BioACTIVE

High Strength BioACTIVE Composite – Dual Cure

Fast, simplified syringe technique – Eliminates voids and bubbles – Tough, strong, wear resistant Penetrates, seals, adapts to tooth – No layering or condensing

The closest thing to natural teeth

BUY 1 ACTIVA™ BioACTIVE-RESTORATIVE™ or ACTIVA Kids Starter Kit* **GET 1** Single Refill (at no cost)

* (1 x 5mL/8gm syringe, Activa Spenser +mix tips – available in A1, A2, A3, A3.5 or Pedo Shades)



ACTIVA™ BioACTIVE-RESTORATIVE™
ACTIVA™ Kids
ACTIVA™ BioACTIVE-CEMENT™
ACTIVA™ BioACTIVE-BASE/LINER™

BUY ANY 3 ACTIVA™ BioACTIVE Value Refills* **GET 1** ACTIVA™ BioACTIVE Value Refill (at no cost)

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BUY 3 ACTIVA™ BioACTIVE-CEMENT™ Single Pack* **GET 1** Single Pack (at no cost) * (2 x 5mL/7gm syringe + mix tips)

Continuously seals margins - Ideal for CAD/CAM, implants and all C&B



BUY 3 ACTIVA™ BioACTIVE-BASE/LINER™ Single Pack
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Seals dentin - Absorbs occlusal stress - Replenishes lost calcium and phosphate



PULPDENT® Corporation 80 Oakland St. Watertown, MA 02472 T: (617)926-6666 /F: (617) 926-6262/ sales@pulpdent.com/ www.pulpdent.com/ To redeem free goods, fax, mail or email your invoice to Pulpdent by 4/30/18 with proof of purchase from 1/1/18 to 3/31/18. Special offer purchases must appear on one invoice to be eligible. Offers valid in U.S. ONLY. Please allow 6-8 weeks for receipt of free goods.

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DESCRIPTION **PRICE** VoloWipes™ (150 count) \$13.32 557023



Bigger is better

- 19% larger than standard wipes... 6" x 8" size vs. 6" x 6.75"
- Large, sturdy, absorbent cloth holds more liquid, so you use fewer wipes overall
- Fast disinfection against microorganisms! Tuberculocidal, virucidal and bactericidal in just two minutes
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OTHER WIPES JUST **FALL SHORT!**

VoloWipes™ are sized to be slightly larger than the average human hand... for safe, effective disinfection and cleaning.

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For connoisseurs of practicality.

Once in a while, you come across an amazing find. For a growing number of practices, Genie® is that discovery. Why? Hydrophilic chemistry for better results in wet oral environments. Excellent flow for better surface coverage. Your choice of 5 viscosities, 2 set times, and 2 delivery sizes. And pleasant berry flavor.

No wonder it's become the #1 value brand VPS.*

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Genie® VPS 2-packs \$34.81

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Berry flavored (2x 50mL cartridges, 6 mixing tips-XLB and LB varieties include an additional 6 intraoral tips).

	Rapid (2:10)	Standard (4:30)
V 1 !		
X-Light	133119	133120
Light	133121	133122
Regular	133123	133124
Heavy	133126	133127

Genie® VPS Bulk Kits \$618.37 60x 50mL cartridges

[4:30]

	Rapid (2:10)	Standard
Light	535035	77725
Regular	133132	133133
Heavy	133134	133135



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What's New at **SUNSTAR**



Prophy Angle

- 4 fun colors & a low-profile, soft ribbed cup
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Prophy Paste

- 3 fun flavors & a splatter free formula
- Contains 1.23% Fluoride & is gluten-free
- · Effective stain removal and gentle on enamel

Fluoride Varnish

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- · Gluten-free & easy to apply

Buy 2 boxes of any Butler® Monsterz, Get 1 box of the same at no charge!



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Give your patients the gentle, flexible interproximal cleaning of Soft-Picks® now with a more comfortable rubber grip and improved maneuverability



PROXABRUSH®

- Two New sizes, Micro Tight & Extra Wide
- Removes up to 25% more plague¹ with new triangular bristles
- Bendable neck for improved access between brackets and wires
- Rubber grip provides comfort and control
- Stays clean between uses with antibacterial bristles²

Buy 4 boxes of Ultra Tight or Tight, Get 1 Box of Micro Tight at no charge! Buy 4 boxes of Moderate or Wide, **Get 1 Box of Extra Wide at no charge!**

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1. Data on file. DOF-001 2. Bristles contain an antibacterial agent to inhibit bacterial growth for continual bristle protection. The agent does not protect against disease. Patients should always rinse their brushes before and after each use



3615A - Variety Pack

WINTER PROMOTIONS 2018 Q1



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ITEM CODES

568945: XS

568947: M

573070: XL

569241: L 568946: S

300 COUNT



Striking Indigo Blue

PRICE ^{\$}19.17

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Amazing 4 M

AMAZING®

Our Best Selling Nitrile – 2.0mil Powder Free Violet Exam Gloves

[561041] XS [561042] S [561043] M [561044] L [561045] XL

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10 @ \$19.47 20 @ \$17.97

[553652] S

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[226012] S [226013] M [226014] L [226015] XL

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> Box/200 \$14.25



[226006] XS [226007] S [226008] M [226009] L [226010] XL

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Patented Honey Comb Texture Powder Free Latex Exam Gloves

Box/100 \$9.99

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10 @ \$14.99



[226003] M [226004] L

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Great Value Powder Free Latex Exam Gloves Box/100 \$10.49

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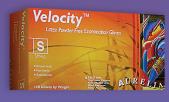
QUEST®

White Soft Nitrile - 3.5mil Powder Free Exam Glove

[226028] S [226029] M [226031] XL

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10 @ \$7.75 20 @ \$7.25



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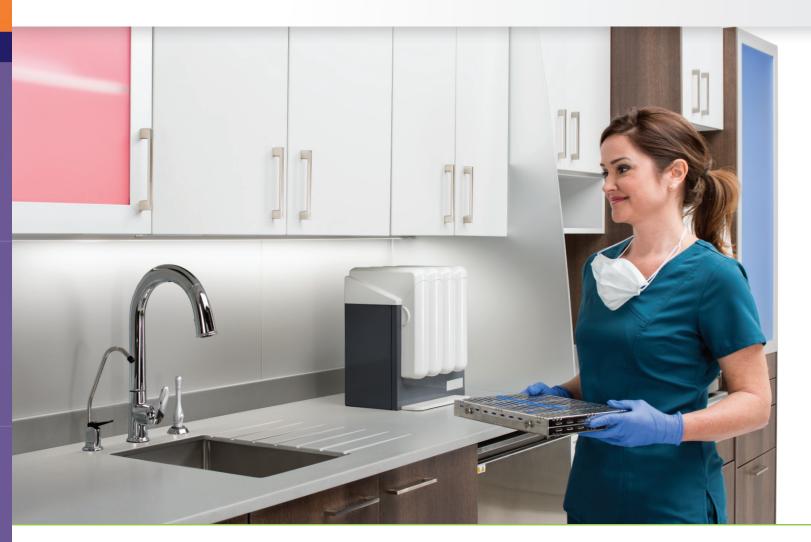
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10 @ \$8.99 20 @ \$8.49





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