

# UNITED WE THRIVE





# TWO PROGRAMS, ONE GOAL: TO HELP YOU THROUGH THESE CHALLENGING TIMES.

A-dec is full of gratitude for the healthcare workers and volunteers, communities, and governments around the world who are on the front lines working to treat and contain the COVID-19 (coronavirus) outbreak. We are grateful for you, our dentists, and the patients you serve.

As we continue to monitor the situation, we are adding another way to ease the impact to help you thrive. You may choose whichever program works best for you. (Programs are not combinable.)

15% COVID-19
RELIEF
DISCOUNT
a\*dec

We are reducing retail prices by 15% **through end of June**, on ALL A-dec & W&H products Use Promo Code: **UNITED** 

or

EXTENDED PROMO REBATE + BUILD & STORE PROGRAM

aidec

We've extended our current promotion **through the end of June** on incoming orders.

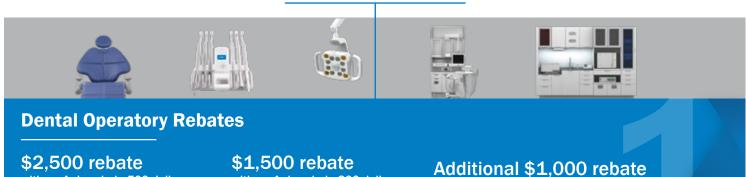
+ With the Build & Store program, we'll store your purchases and ship when ready **through the end of November.** 





## Get a bundle of cash back.

The more you choose, the more you save.



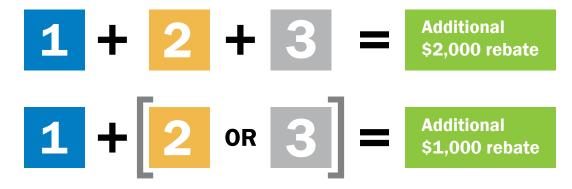
with an A-dec chair, 500 delivery, light, and \$15,000 or more in operatory furniture.

with an A-dec chair, 300 delivery, light, and \$15,000 or more in operatory furniture.

Additional \$1,000 rebate when you add a sterilization center of \$15,000 or more.



### **Bundle for more savings.**



#### **Build & Store. Save now. Deliver later.**

Order now to take advantage of the savings. We'll store your products and ship when you're ready, through the end of November.

To start saving, contact your local A-dec dealer.

Promo runs through June 2020. All amounts shown in USD. See Terms & Conditions for complete details.



Available for new orders received by A-dec through June 30, 2020. Shipped by August 31, 2020.

#### **To Receive Your Rebate:**

Submit the complete rebate form below, with a copy of your dealer invoice(s) showing all promotional products purchased. The information collected on this form will be used to verify your order and process your rebate. Submit completed form and a copy of your dealer invoice via e-mail to adecpromo@a-dec.com before November 1, 2020.

Rebate	Form	(Requi	red):
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Dr. Name:					
Rebate Check Payable To:					
Clinic Name:					
Address:					
	State:Zip:				
Dr. Email:	Dr. Phone:				
Dealer Name:	Dealer City:				

#### **Example:**

Rebate	Products		Calculations		Rebate
Operatory	3 Cabinets (\$40,000)	591	Total Furniture	\$46,000	
	1 Cabinet (\$6,000)	592			
	3 A-dec Chairs	511	Total Operatories	3	
	3 A-dec 500 Deliveries	532	Rebate amount x	\$2,500	
	3 A-dec Lights	572	Operatory Rebate	\$7,500	\$7,500
Operatory	2 Cabinets (\$25,000)	591	Total Furniture	\$35,000	
	1 Cabinet (\$10,000)	593			
	2 A-dec Chairs	411	Total Operatories	2	
	2 A-dec 300 Deliveries	333	Rebate amount x	\$1,500	
	2 A-dec Lights	572	Operatory Rebate	\$3,000	\$3,000
Sterilization Center	Inspire 594		Total Sterilization	\$23,490	\$1,000
Mechanical Room	DV7/SC7 \$2	28,675	Total Mechanical		
	WS1	\$2,057	\$30,732 ÷ \$20,000	= 1 Rebate	
			Total Mech rebate x	\$1,000	\$1,000
Infection Control	HP pkg	3,430	Total W&H		
and/or handpieces	HP pkg	\$2,030	\$16,585 ÷ \$10,000	= 1 Rebate	
	Lexa Sterilizer	\$8,375			
	Assistina Twin	\$2,750	W&H Rebate x	\$500	\$500
Bonus Bundle	Operatory + Mech + W&	ΣН			\$2,000
			Total Bundled Rebat	es	\$15,000

#### **Promotion Details:**

- Promotion valid in U.S. only. Rebate amounts shown are in U.S. dollars and all rebates will be paid in U.S. dollars.
- Rebate is based on A-dec's retail.
- Completed rebate form must be accompanied by invoice(s) containing all products, submitted at the same time.
   A-dec's receipt of the form and invoice triggers the rebate process. Otherwise, order is not considered part of the program and is ineligible for rebate.
- Rebates will be processed bi-weekly and paid directly to the doctor.
- Qualifying operatories must include \$15,000 of dental operatory furniture, an A-dec chair, 300 or 500 delivery system and light.
- A sterilization center used to qualify for a Dental Operatory Rebate, will not qualify for an Additional Rebate.
- One qualifying operatory must be ordered to qualify for a bonus sterilization center.
- Bonus sterilization center must equal \$15,000 or more to qualify for rebate.
- Dental furniture and sterilization centers may be Inspire or Preference Collection.
- May be combined with clinic discount policy, but may not be combined with any other equipment promotions.
- Orders that are cancelled and rebooked will be rescheduled at current lead times and 2020 pricing.
- Infection Control and/or Handpieces rebate can be combined with existing handpiece promos.
- Returns: credit will be issued on unopened packages, minus a 20% restocking fee and/or amount of qualified rebate.
- Promotional items are subject to product availability.
- A-dec reserves the right to change or cancel this offer at any time.
- This offer is void where prohibited, restricted, or taxed.
- Only one \$1,000 or \$2,000 rebate available per clinic. To qualify for additional rebates, purchaser must meet minimum qualification criteria for applicable rebate categories.
- Promo not available for National DSO and Large DSO. Promo is available for Emerging DSO.



#### **A-dec Headquarters**

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a-dec.com

## 2020 "BUILD & STORE" FORM



For participation in the "Get a Bundle of Cash Back" promotion

OFFICIAL CONFIRMATION FORM

This form confirms that the following order will be placed into 2020 Build & Store.					
DEALER NAME AND LOCATION:	PURCHASE ORDER NUMBER:				
REQUESTED 2020 INVOICE/SHIP DATE:	DOCTOR REFERENCE NAME:				
I authorize A-dec to build this order in advance of the requested 2020 ship date. I acknowledge that the order must invoice/ship between August 30, 2020 and November 30, 2020. This form must be submitted by June 30, 2020. Once submitted orders cannot be modified; changes or cancellation will result in a 100% fee.					
BRANCH/CENTER MANAGER	DOCTOR				
<u>X</u>	X				
A-DEC TERRITORY MANAGER  X					
>> Please email completed forms to matt.domes@a-dec.com					