

2018 SPRING PROMOTIONS

FEATURED PRODUCTS

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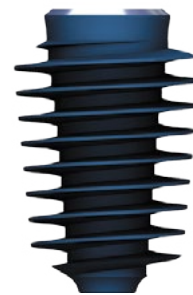
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SafeGauze® Hemo-Stat™ Topical Hemo-static Dressing
By Medicom



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Pro-Matrix™ Single Use Matrix Band
By Medicom



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AnyRidge Implant System Starter Kit
By Integrated Dental Systems



Lighthouse Dental

Molly Frew Hodges, DDS
Raytown, MO

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Kanning Dental

Larry Kanning, DDS
Nelson Kanning, DDS
Lawson, MO

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WHAT'S HOT

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By Glaxosmithkline



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BioSURF™
By Micrylium®



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AED Plus®
By Zoll

SPECIAL OFFERS

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BUY 6 CASES

Gingivitis Solution,
Get 1 Case

FREE*



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Crest+Oral-B Gingivitis Solution
*See page 35 for details.

BUY 3 Refills

Maxcem Elite™ Chroma or NX3™
Nexus Cement, Get 1 of the Same

FREE*



Kerr
RESTORATIVES

PAGE 36

Maxcem Elite™ Chroma,
or NX3™ Nexus Cement Refills
*See page 36 for details.



KANSAS CITY

ST. LOUIS

DENVER

DES MOINES

OMAHA

SPRINGFIELD

WICHITA

GOETZE
d e n t a l

SPRING PROMOTIONS

APRIL 01 - JUNE 30

FOUR EASY WAYS TO ORDER

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PLEASE NOTE:
Goetze Dental is not responsible for any typographical errors in the price or descriptions of items featured in this flyer. Prices subject to change due to manufacturers' price increases. Visit goetzedental.com/your-resources for the most up-to-date pricing.

1
GAINSpeed™
desktop ordering application



2
GoetzeOnline.com
e-commerce ordering option



3
800.692.0804
8am - 5pm CST



4
Fax:
800.552.7791



OUR PLEDGE TO THE PRIVATE PRACTICE

100% of our energy and resources will continuously center on the products and services we offer to the privately held dental practice through integrity, education, innovation, and customer service.

We stand united with the artists, the scientists, and the explorers of the dental community, whose sole interest of providing exceptional patient care never fades.

since
1884

GOETZE
d e n t a l



Save Now on Quala Products

Quala-ty products for the caring professional

Dental Amalgam Alloy

Dispersed Phase High Copper

A dispersed phase high copper amalgam alloy containing both lathe-cut and spherical particles. Outstanding physical properties and easy to control during packing. Self-activating capsules. Approximate metal composition: 41.5% silver, 30.5% tin, 28% copper.

Features

- » High Early Strength
- » Self-Activating Capsule
- » Color-Coded Capsules

Benefits

- » Reduces early breakage
- » Requires no pinching or twisting to open. One-step trituration without the use of an activator tool
- » Easy differentiation between spills

Fast Set - Work Time: 2:00 minutes / Set Time: 5-6 minutes

QUALA AMALGAM

566556	1 Spill Fast Set Green - 50/Pk.....	\$64.27
566557	2 Spill Fast Set Blue - 50/Pk.....	\$79.74
566558	3 Spill Fast Set Yellow - 50/Pk.....	\$101.36
566559	1 Spill Fast Set Green - 500/Pk.....	\$549.25
566560	2 Spill Fast Set Blue - 500/Pk.....	\$695.70



Amalgam Squeeze Cloths

Made from closely woven white cotton with minimal linting.

3" (8 cm) diameter

032050 500/Box - \$19.19/Box



Disposable Dental Injection Needles

Pre-threaded plastic hub needles. Bevel indicator on the hub for quick orientation of the needle. Color-coded caps indicate gauge size. 100/box.

043140	25 Gauge Short 1" Pink
043145	25 Gauge Long 1 - 3/8" Red
043150	27 Gauge Short 1" Orange
043155	27 Gauge Long 1 - 3/8" Yellow
043160	30 Gauge Short 1" Blue
043165	30 Gauge X-Short 3/8" Purple



100/BOX
\$12.42

10 @ \$11.66

Topical Anesthetic Gel

Contains 20% Benzocaine for maximum strength pain relief while fast working to quickly relieve patient discomfort. Gluten-free. 1 oz. jar.

042200	Cherry
042202	Mint
042204	Piña Colada
042206	Bubblegum
042208	Strawberry
042209	Raspberry

BOTTLE
\$7.70
6 @ \$6.94



Injectable Anesthetic

Quality injectable local anesthetic manufactured to U.S.P. specifications. 1.7mL cartridges. 50/box.

Mepivacaine HCl Injection 3% without Vasoconstrictor

041720	\$50.33/Box
	20 @	\$49.33/Box

Lidocaine HCl 2% with Epinephrine 1:100,000

041610	\$40.86/Box
	20 @	\$39.86/Box

Articaine HCl 4% with Epinephrine 1:100,000 Injection

567604	\$46.73/Box
	20 @	\$45.73/Box

Articaine HCl 4% with Epinephrine 1:200,000 Injection

568500	\$46.73/Box
	20 @	\$45.73/Box

Etch Gel

A 37% phosphoric acid blue gel that provides superb viscosity for accurate placement

STANDARD KIT:

4 x 2.0 mL syringes with 20 disposable tips
082852 \$16.00

ECONOMY KIT:

12 x 2.0 mL syringes with 50 disposable tips
082854 \$39.95

JUMBO KIT: 2 x 30 mL syringes, 50 tips, three 3 mL empty syringes, 1 connector

082855 \$55.40

082856 3 mL Empty Delivery Syringes. 5/pkg..... \$8.66

082853 23 Gauge Tips (Blue). 25/pkg..... \$11.65



Quala SELF-SEALING STERILIZATION POUCHES

PROCESS VERIFICATION

Dual Indicator sterilization pouches feature process indicators that are printed internally and externally on each pouch and change color during sterilization to verify pouches have been processed. These process indicators only measure temperature. Pouches are made from medical grade paper and feature blue tint film, solid seals and thumb notch.

BUY 5 boxes – GET 1 FREE.*

CODE	DESCRIPTION		
200/box		Bulk Pack, 500/box	
196945	Size 2 ¼" x 4"	196952	Size 2 ¾" x 9"
196950	Size 2 ¾" x 9"	196963	Size 3 ½" x 9"
196955	Size 3 ½" x 5 ¼"	196967	Size 5 ¼" x 10"
196960	Size 3 ½" x 9"		
196965	Size 5 ¼" x 10"		

* No mix & match. Must be same size.

PROMOTION VALID: **APRIL 1 - JUNE 30, 2018**

Quala BITE REGISTRATION HARD SETTING EXCELLENT TEAR STRENGTH

BITE REGISTRATION

BUY 5 kits – GET 1 FREE. Mix & Match.

CODE	DESCRIPTION		
Unflavored, 50 mL		Flavored - Vanilla Crème, 50 mL	
131070	Regular Set	131066	Fast Set
131071	Fast Set	131068	Super Fast Set
131072	Super Fast Set		
Rigid Bite Registration, 50 mL			
131064	Fast Set, Unflavored		

CLEAR BITE REGISTRATION

BUY 5 kits – GET 1 FREE.

CODE	DESCRIPTION
562720	Fast Set, Unflavored, 50 mL

PROMOTION VALID: **APRIL 1 - JUNE 30, 2018**



Quala. MIXING WELLS

MIXING MADE EASY



Disposable, white plastic mixing wells. For use with all materials. Tray has a convenient slot for resting the applicator when not in use. Latex-free.

BUY 4 boxes – GET 1 FREE.
No Mix & Match.

CODE	DESCRIPTION	QTY
572765	2-Well Mixing Well	200/box
572766	4-Well Mixing Well	200/box

PROMOTION VALID: **APRIL 1 - JUNE 30, 2018**



Quala. VINYL POLYSILOXANE

CRISP IMPRESSIONS EVERY TIME



BUY 5 kits – GET 1 FREE. Mix & Match!

CODE	DESCRIPTION
Light Body (Yellow)	
138856	Regular Set, Unflavored, 50 mL
138853	Fast Set, Unflavored, 50 mL
138850	Fast Set, Vanilla Crème, 50 mL
Medium Body/Monophase (Purple)	
138857	Regular Set, Unflavored, 50 mL
138854	Fast Set, Unflavored, 50 mL
138851	Fast Set, Vanilla Crème, 50 mL
Heavy Body (Rose)	
138858	Regular Set, Unflavored, 50 mL
138855	Fast Set, Unflavored, 50 mL
138852	Fast Set, Vanilla Crème, 50 mL

PROMOTION VALID: **APRIL 1 - JUNE 30, 2018**



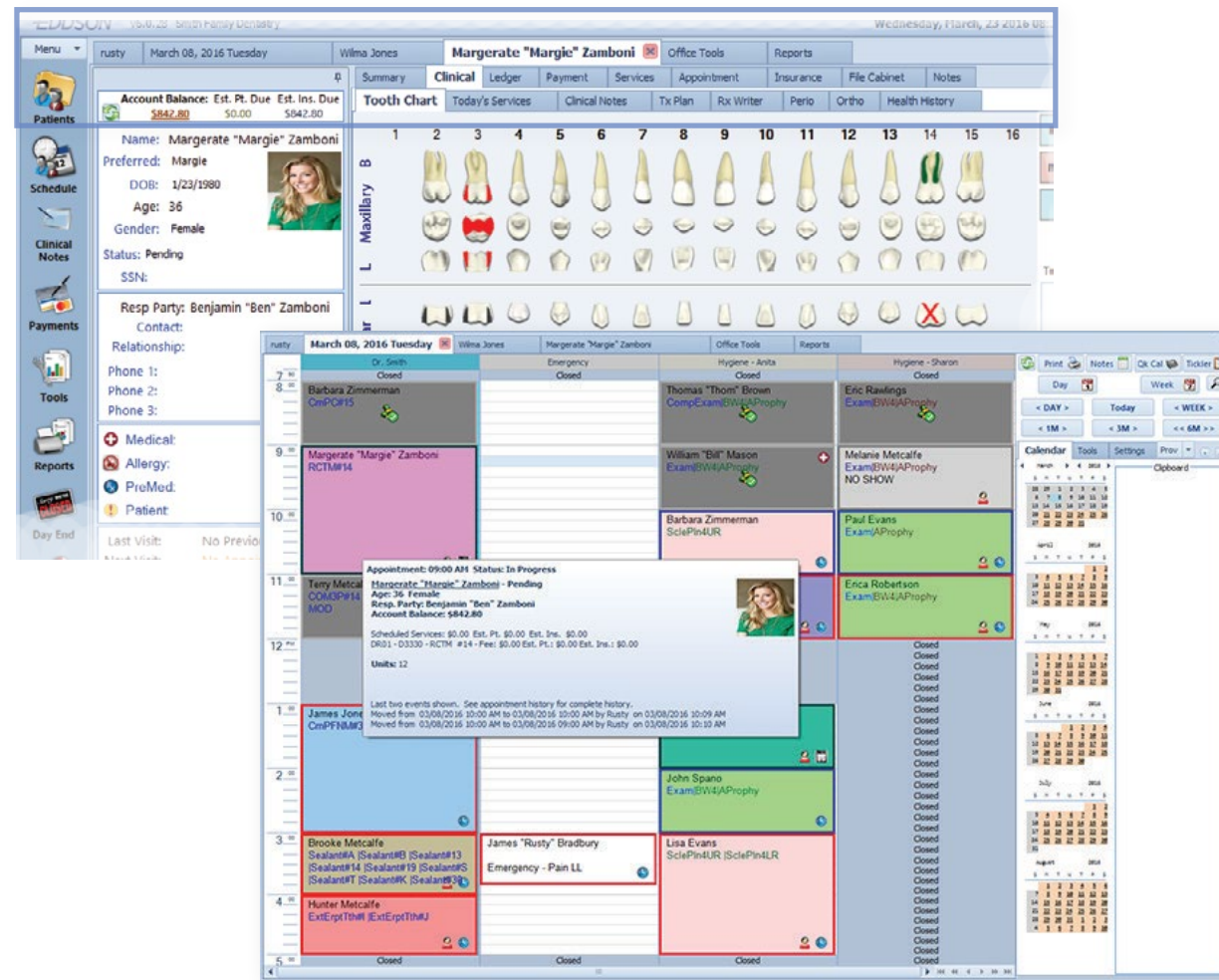
A treatment plan for your practice

Remodeling, expanding or building your dream practice? Goetze Dental Equipment and Design Services has the knowledge, experience and capabilities to make your dreams reality.

Schedule a complimentary consultation today.

800.692.0804





Intelligent.
Intuitive.
Powerful.

Welcome to EDDSON™ dental practice management software. The first software of its kind to be designed and built specifically around the user experience.

EDDSON's innovative design delivers unique capabilities to more effectively and efficiently manage and meet the demands of the busy dental office.

Innovative Tab Based User Interface

- The EDDSON tab-based interface is the key to this design and provides unparalleled functionality while maintaining an easy-to-use environment.
- Unlike the leading PM applications, EDDSON™ users are not committed to "active" windows that must be constantly managed (closed or minimized) before new tasks can be started. Managing multiple tasks and functions in EDDSON is as easy as a single click. EDDSON users can manage up to 7 ongoing patient charts, tasks, or other functions.

Intelligent

EDDSON was conceived and designed by actual dental professionals with years of in-office clinical and administrative experience. We believe you'll see the difference.

Intuitive

EDDSON's innovative user interface delivers unparalleled ease of use and work flow management. Set up a demo and see it for yourself.

Powerful

Interactive tools for Receivables, Treatment, and Claims management provide functionality and capabilities beyond the simple reporting of other leading applications.



What Some of Our Users Say

“ I’ve worked as an administrator in dental offices for more than 10 years using the mainstream dental applications. I have to say that EDDSON is top notch and just keeps getting better.”

Tiffanie
Office Administrator
Olathe, KS

“ Now I know just how bad my old software really was. EDDSON and the EDDSON team get it. I’m really glad we switched.”

Julie H., DDS
Aurora, CO

“ Frankly we didn’t know just how behind the times we were - especially from an accounting perspective. EDDSON has dramatically improved our ability to manage our patients as well as our practice. EDDSON’s improved functionality and its associated support (the staff loves the real time help desk technology) has been a game changer for our busy office.”

William K., DDS
Shawnee Mission, KS

“ EDDSON is the most user friendly software we’ve ever used. It’s easy to navigate and offers many advanced features for scheduling, accounting, and reporting that are needed for a large practice like ours.”

Sam H., DDS
Kansas City, MO

“ EDDSON’s accounting and administrative capabilities, particularly insurance management, are far superior to all the other PM applications I have used – and the support is great.”

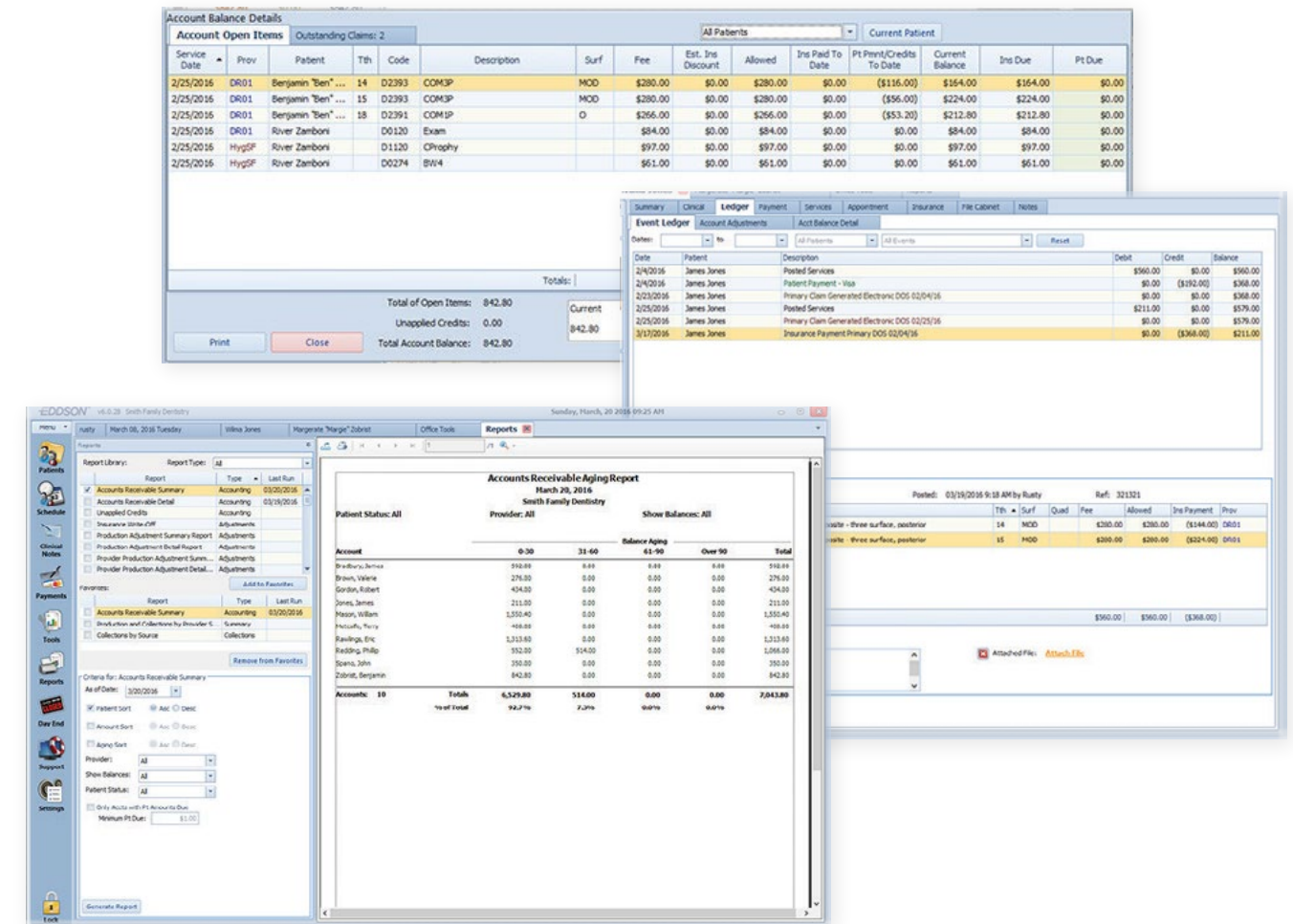
Jodee
Office Administrator
Lenexa, KS

Contact Us

Learn more about EDDSON, contact your Goetze Dental Sales Representative or the EDDSON Team

- + 800.692.0804
- + EDDSON@goetzedental.com
- + EDDSONdental.com

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3939 NE 33rd Terrace, Suite J,
Kansas City, MO 64117-2689



Intelligent Design & Unparalleled Usability

EDDSON™ is equipped with many unique features and tools including advanced appointment scheduling, insurance coverage management and benefit tracking.

Features like our Treatment Quick Entry, Data Hot Links, and Smart Searches make using EDDSON faster and easier than competitive applications.

Powerful Accounting and Reporting

EDDSON™ is designed to provide a solid and secure accounting foundation while offering the administrative flexibility to manage the numerous dental account ledger issues that will inevitably occur from time to time.

Our unique “Event Based” ledger system presents a more organized and efficient approach to account management and instant access to additional information like payment distribution and insurance EOB details.

The “End of Day” accounting feature not only provides concise and straight forward reporting but also offers the security of daily cycle balancing and record protection that help to deter errors and/or fraud.



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Authorized dealer for over 300 top dental supply brands



Four Easy Ways to order:

- » GAINSpeed™
- » Fax: 800.552.7791
- » Phone: 800.692.0804
- » GoetzeOnline.com

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Experienced Dental Equipment Specialists and Technology Technicians are masters at integrating software, hardware, dental equipment and dental technology.

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- » Caries Detection
- » Chairs
- » Compressors and Vacuum Systems
- » Delivery Units
- » Digital Impressioning
- » Digital Sensors
- » Handpieces
- » Intraoral Cameras
- » Lighting
- » Servers & Workstations



+ REPAIR SERVICE

- 1:1 ratio of Service Technicians to Outside Sales Representatives
- All Service Technicians are factory trained
- Handpiece Repair Department - call for FREE handpiece repair kit
- Large inventory of rental equipment including the largest inventory of rental sterilizers

+ DESIGN SERVICES

- Experienced, full-service design and installation teams will help build your dream office or update your existing space
- Partnered with a number of leading dental practice architects and contractors in the Midwest

FEATURED PRODUCTS

SafeGauze® HemoStat™ Topical Hemostatic Dressing

by Medicom

SafeGauze® HemoStat™ is a sterile fabric prepared by the chemical treatment of regenerated cellulose. A safe and effective sponge for the control of bleeding for selected procedures.

When the fabric comes in contact with blood or exudates, it can quickly transform into a clear viscous gel, which fills wound voids, seals capillary ends, activates the clotting system and thereby helps to stop bleeding.

- » Quickly turns to gel within seconds for easy placement
- » Naturally antibacterial to promote wound healing
- » Made from 100% cellulose with no porcine or other animal based products

574841 - SafeGauze Hemostat
Topical Hemostatic Dressing
20/pack, 0.75" x 0.75"-4 ply

PACK
\$87.80



Pro-Matrix™ Single Use Matrix Band

by Medicom

Pro-Matrix™ simplifies procedures through easier placement and improved visibility. The NEW pre-contoured matrix band facilitates the restoration of interproximal anatomical contours and contact areas of the tooth surface. Additionally, the pre-contoured matrix band creates a smooth external surface against which the restorative material may be conveniently packed reducing the risk of cupping.

- » Single-use and pre-assembled
- » Sliding band deflector creates a band angulation for a tighter fit around the tooth
- » Smooth edges for increased patient comfort

Pro-Matrix Contoured Narrow Yellow 4.5mm	574851	50/Box.....	\$73.43/Box
Pro-Matrix Contoured Wide Orange 6mm	574852	50/Box.....	\$73.43/Box
Pro-Matrix Narrow Green 4.5mm	557603	50/Box.....	\$63.87/Box
Pro-Matrix Wide Blue 6mm	557581	50/Box.....	\$63.87/Box



Goetze Dental

A Family Tradition of Excellence

Totally transparent pricing »

Unbeatable selection »

Excellent service »

UPS Next day dental supply shipping to most locations »

Your source for all Quala products »

Goetze Dental is a family-owned business serving practices just like yours since 1884.

We proudly serve over 10,000 dentists in nine Midwestern states and our centrally located Kansas City distribution center allows us to ship supplies to most practices within one day. Visit your local showroom to see the latest offerings of equipment and technology. The Kansas City showroom has the largest selection in the Midwest.

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dental
800.692.0804



AnyRidge[®] IMPLANT SYSTEM

The AnyRidge Implant System Starter Kit

Everything you need to get started.

When dentists try AnyRidge, they discover an implant system that offers more benefits than they ever imagined. And they never go back. Our AnyRidge Starter Kit contains all you'll need to take advantage of the unique design and features that provide more successful procedures, lower costs, and better esthetic outcomes.

Place, load, and restore immediately with total confidence.

- The patented knife-thread design and XPEED[®] surface treatment allow you to load and finish faster.
- You can match the thread diameter to bone density for maximum stability.
- AnyRidge procedures require fewer office visits so you can perform more cases.

AnyRidge Starter Kit

Item No. ARSTART1

Total Retail **\$7,360**
Special Price **\$4,400**

40% Savings Off Suggested Retail Price!

Each kit includes one (1) each of the following components:*

- AnyRidge Surgical Kit (Master Kit)
- Implant PD 3.5 L 11.5 Small
- Implant PD 3.5 L 13 Small
- Implant PD 4.0 L 10 Regular
- Implant PD 4.0 L 11.5 Regular
- Implant PD 4.5 L 8.5 Regular
- Implant PD 4.5 L 10 Regular
- Implant PD 4.5 L 11.5 Regular
- Implant PD 5.0 L 8.5 Wide
- Implant PD 5.0 L 10 Wide
- Implant PD 5.0 L 11.5 Wide
- Implant PD 6.0 L 8.5 Wide
- Implant PD 6.0 L 10 Wide
- Lab Analog PD 3.5
- Lab Analog PD 4 - 5.5**
- Lab Analog PD 6-8
- Healing Abutment PD 4 CH 5
- Healing Abutment PD 5 CH 3
- Healing Abutment PD 6 CH 3
- Healing Abutment PD 7 CH 4
- Transfer IC Hex PD 4 PH 12 Hex Guide Pin
- Transfer IC Hex PD 5 PH 12 Hex Guide Pin
- Transfer IC Hex PD 6 PH 12 Hex Guide Pin
- Transfer IC Hex PD 7 PH 12 Hex Guide Pin

*No substitution to kit components
**2 pieces included in each kit

To order your Starter Kit, please contact your ids Implant Sales and Service Representative or Dental Dealer.

ids integrated dental systems
More for you. More for your patients.

idsimplants.com
300 Sylvan Avenue, Suite 104
Englewood Cliffs, NJ 07632
866-277-5662 • 201-676-2456



WHAT'S HOT



573587 - SENSODYNE Fresh Impact, 0.8oz tubes

36/CASE
\$58.75

SENSODYNE[®] 24/7 Protection* Fresh Impact[™]

by Glaxosmithkline

SENSODYNE[®] Fresh Impact[™] toothpaste is a combination of paste and gel that helps your breath feel fresh. When used twice daily, it builds soothing protection around the nerve, deep inside the tooth, and helps to keep the pain from coming back.

- » Lasting sensitivity protection
- » Gel
- » Cavity protection
- » Extra fresh taste

SENSODYNE[®] ProNamel[®] Fresh Breath

by Glaxosmithkline

SENSODYNE[®] ProNamel[®] Fresh Breath toothpaste is specially formulated to protect teeth against the effects of acid erosion. Fluoride enters deep into your teeth's surface, actively strengthening and re-hardening weakened enamel.

- » Lasting sensitivity protection with twice daily brushing
- » Cavity protection
- » Extra fresh taste



573735 - SENSODYNE[®] ProNamel[®] Fresh Breath, 0.8oz tubes

36/CASE
\$58.75

BioSURF[™]

by Micrylium[®]

BioSURF[™] is the world's fastest one step surface disinfectant. This plant based, material disinfects well in heavy blood and protein environments and will not corrode metals.

- » The Bag-in-a-Box sealed delivery preserves disinfectant from air exposure degradation
- » Used through trigger sprayer or with LeCloth[™] dry towelettes
- » Kills TB, viruses, bacteria and fungi in 50 seconds or less
- » Kills poliovirus1 in the presence of 10% fresh human whole blood within 3 minutes
- » Does not contain phenols or aldehydes, which are harmful to human health



574436 - BioSURF Introduce Kit\$61.00/Kit
Contains: 8 rolls of 100 LeCloth and 2 canisters

574037 - BioSURF Disinfectant
5 Liter Bag-in-Box\$69.99/Box

574040 - BioSURF Disinfectant
Spray 24oz bottle\$15.99/Bottle



LIGHTHOUSE DENTAL

RAYTOWN, MO
Molly Frew Hodges, DDS
lighthouse dentistry.net

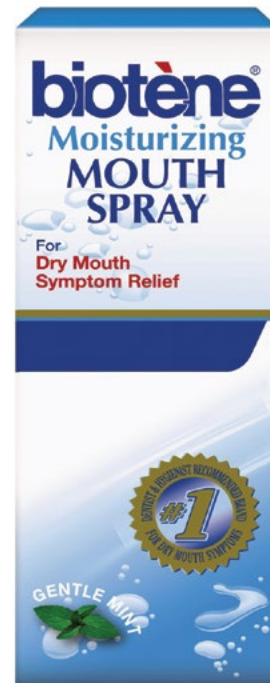
Biotène® Dry Mouth Moisturizing Spray by Glaxosmithkline

Biotène® Moisturizing Spray is portable, easy to apply and discreet to use. To relieve dry mouth symptoms, spray directly in your mouth, onto the tongue, and spread thoroughly inside the mouth.

- » Freshens breath
- » Alcohol-free and sugar-free
- » Mild mint flavor
- » Can be used multiple times per day

574788 - Biotène Dry Mouth
Spray, 1.5oz

6/PACK
\$46.57



Biotène® Dry Mouth Oral Rinse by Glaxosmithkline

Biotène® Dry Mouth Oral Rinse is specially formulated to provide immediate dry mouth symptom relief that lasts up to 4 hours while it freshens your breath. It contains a mouth-moisturizing system to provide soothing, lubricating relief and its gentle, alcohol-free formula refreshes your mouth while helping to keep it clean.

- » Provides a balance pH
- » Can be used up to five times a day
- » Alcohol-free and sugar-free

574786 - Biotène Dry
Mouth Oral Rinse,
2oz bottle

24/CASE
\$28.75



AED Plus® by Zoll

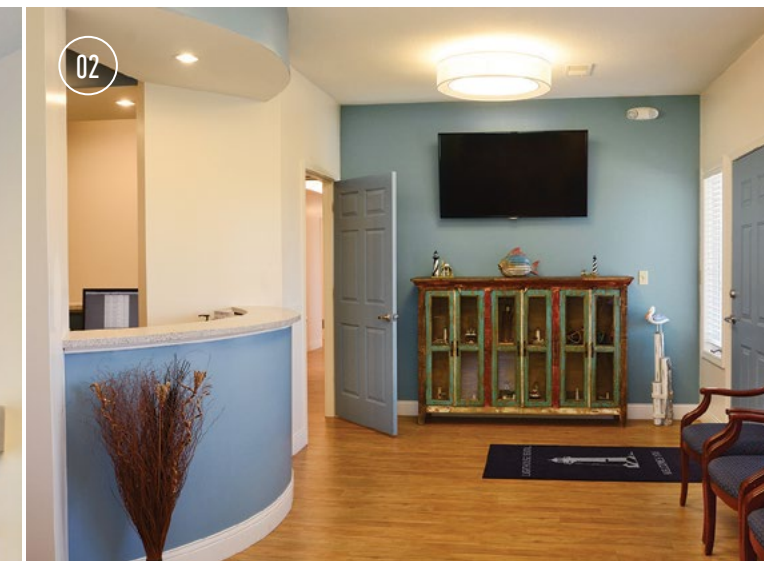
Real CPR Help provides real-time feedback for depth and rate of CPR chest compressions

- » Supports the entire Chain of Survival, with easy-to-understand audio prompts and illustrations
- » Has lowest total cost of ownership, once installed, because CPR-D-padz and batteries last five years, if not used
- » Rugged design that resists dust and direct water spray (IP55 rating)
- » Powered by 10 lithium batteries available from retail stores everywhere



252075 - Defibrillator
Zoll AED
Plus

EACH
\$1724.29



A Day at the Beach

WHEN IT WAS TIME FOR DR. MOLLY FREW HODGES TO MOVE HER PRACTICE TO A NEW LOCATION, SHE HIRED GOETZE DENTAL TO MAKE IT HAPPEN.

The process began with Goetze Dental coming in to look at all of the current equipment to determine what Dr. Molly should keep and what needed to be upgraded, as well as making a list of additional needs. And of course a plan for where to put it all.

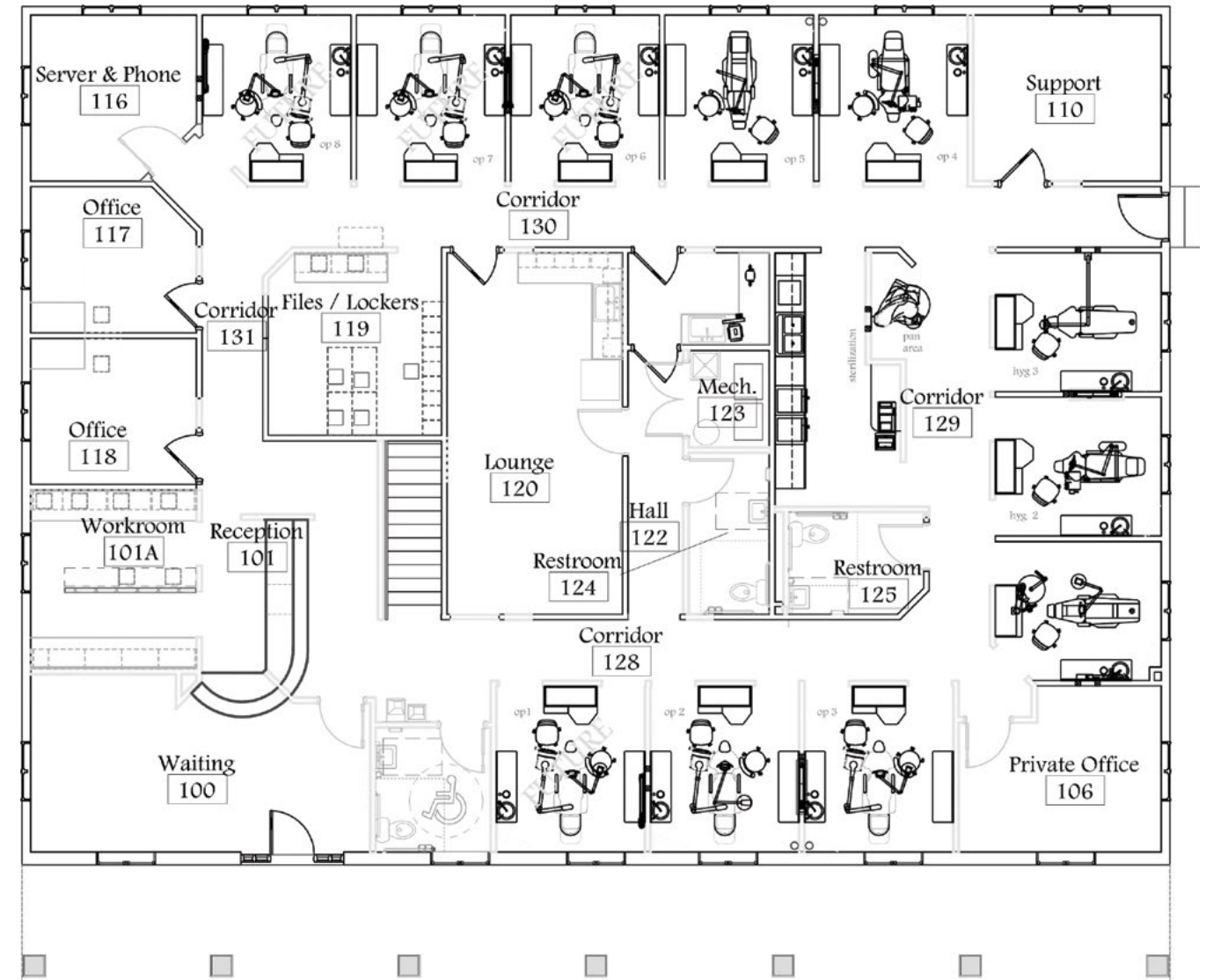
“Goetze helped us figure out how to plan everything so sterilization could be put in the middle to make it easy for everyone to access. Now we have all new sterilizers, which are pretty awesome. We also got a lot of other upgrades and new equipment,” said Dr. Molly. “Goetze got all of this done in basically three months. I was really impressed.”

Dr. Molly’s office manager, Sue Jones, had more to add. “This whole process was really smooth. We’ve moved twice in the 14 years that I’ve worked in this practice. The first time was with a different vendor and it did not go well, so we were all a little apprehensive about this second move. But we couldn’t be any happier about how this one went. We have nothing but good things to say about Goetze.”



Sterilization | The sterilization center features custom Midmark Artizan casework.

WRITTEN BY
Steve White
DESIGNED BY
Ashley Cameron
PHOTOS BY
Dawn Boomsma



DESIGN TEAM

CONTRACTOR
Luke Draily
Construction Company

EQUIPMENT SPECIALIST
Mike McKim

LEAD INSTALLATION TECHNICIAN
Mark Mazurkewycz

INSTALLATION TECHNICIANS
Ray Browning
Dennis Borer

SALES REPRESENTATIVE
Curt Huwe

SENIOR INTERIOR DESIGNER
Inga Paul

NEW EQUIPMENT LIST

A-dec 532 Radius Unit
Midmark M11 Sterilizer
Midmark Custom Sterilization Center
Midmark FS Treatment Console with Asst Inst
Midmark CV6R Vacuum

01 **Operatory** | An A-dec chair was chosen for patient comfort in this operatory.

02 **Reception** | Clients are greeted in an open and airy space.

03 **Exterior** | The porch spans the length of the building creating a welcome entrance to Lighthouse Dental.

CONTINUED ▸

Townie Choice Awards®
Voted best in 5 categories

**Best
Cabinetry:
Operator &
Sterilization**
(2010-2017)

**Best
Patient
Chairs**
(2003-2017)

**Best
Operator
Delivery Systems:
Chairside &
Over-the-Head**
(2003-2017)

**Best
Light Systems:
Operator**
(2003-2017)

**Best
Stools**
(2005-2017)



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At A-dec, we spend thousands of hours making sure that every little detail adds up to lasting reliability for your practice. It's the little things that make a difference, and we want to thank you, Townie dentists, for fifteen years of recognizing the small things that make a big difference in our products.

We appreciate you.

To learn more, call 1.800.547.1883 or visit a-dec.com/DentistsChoose.



KANNING DENTAL

LAWSON, MO
Larry Kanning, DDS
Nelson Kanning, DDS
kanningdental.com

WRITTEN BY
Orlando Content Marketing

DESIGNED BY
Ashley Cameron

PHOTOS BY
Dawn Boomsma

It Takes a Village

DR. LARRY KANNING FIRST OPENED HIS PRACTICE 41 YEARS AGO OUTSIDE KANSAS CITY. HE REMEMBERS MIKE MCKIM OF GOETZE DENTAL STOPPING BY TO CHECK ON HIM.

“I was having some trouble with my equipment, and I did need help. We focused on practical updates that would really benefit my practice. Mike proved to me that he was reliable and trustworthy, and I stayed with him for 25 years until he moved to the equipment specialist position at Goetze. Then Gary Bowers became our sales representative, and the relationship continued,” explains Dr. Larry.

Dr. Larry's son Nelson bought the practice in 2015. As more patients came for dental care, he realized his office couldn't accommodate them. Dr. Nelson turned to Goetze Dental for advice. Soon, they were working on a plan with senior designer Inga Paul.

Once the equipment was selected, father and son collaborated with contractors and the Goetze team. “We started in September of 2015, and by December we were ready to have the equipment installed. All told, we only had to close the office for ten days over the holidays,” says Dr. Nelson.

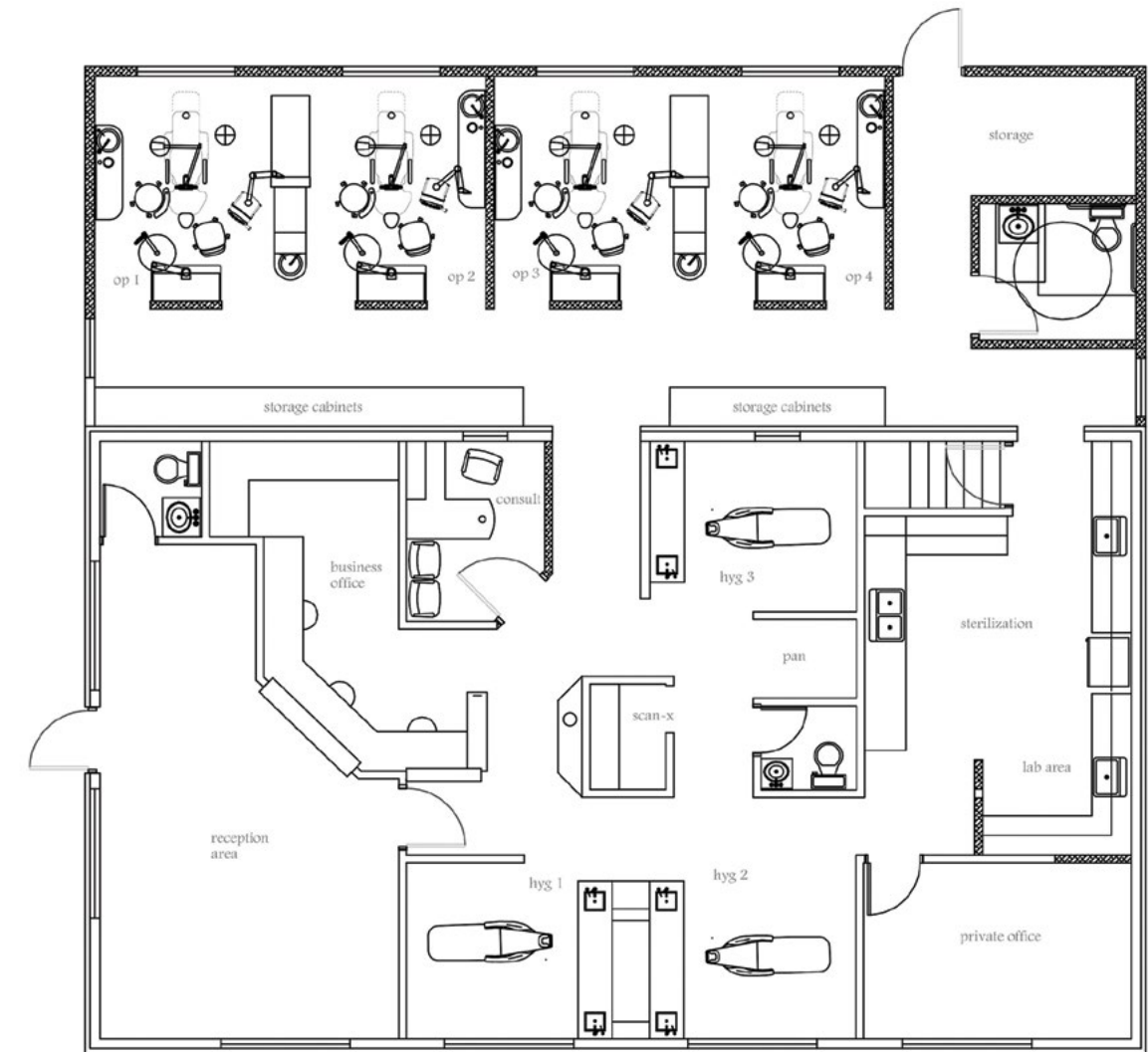
“The expansion has been wonderful for our patients. They come in the door and there's that 'wow factor' there,” notes office coordinator Jamie McClard.

“Throughout the years,” says Dr. Larry, “the relationship with Goetze has been great. The service has been super, and Mike and Gary have always thought one step ahead of our needs. When I call, I get action very quickly.” As McKim states, “We have one reason for being here, and that's our customers.”



Operatory | The staff appreciates the convenience and space offered by the renovation. “We have tons of storage now that we didn't have before,” says office coordinator Jamie McClard.

Sterilization | Dr. Nelson wanted the updates to be modern yet economical. “I wanted it to exceed their expectations without being so lavish so they would resent the fees,” he explains.



DESIGN TEAM

EQUIPMENT SPECIALIST
Mike McKim

LEAD INSTALLATION
TECHNICIAN
Mark Mazurkewycz

INSTALLATION TECHNICIANS
Ray Browning
Dan Blackwell

INTERIOR DESIGNER
Connie Stark

SALES REPRESENTATIVE
Gary Bowers

GOETZE DENTAL
SENIOR INTERIOR DESIGNER
Inga Paul

NEW EQUIPMENT LIST

A-dec 5543.TB.49 Preference
Collection Central Consoles

A-dec 5580.42 Preference Collection
Rear Treatment Consoles

A-dec 545 Round Work Surface
with Assistant's Instrumentation
and Chair Touchpad

A-dec 5531.58 Preference Collection
Accessory Sink Consoles

A-dec 5531.72 Preference Collection
Accessory Sink Consoles

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A-dec 1622 Assistant's Stools

A-dec 542 Side Mounted Doctor's
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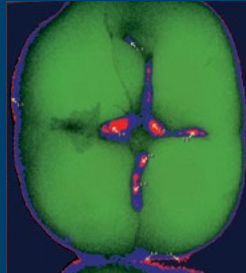
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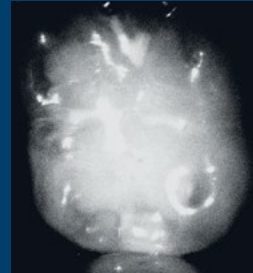
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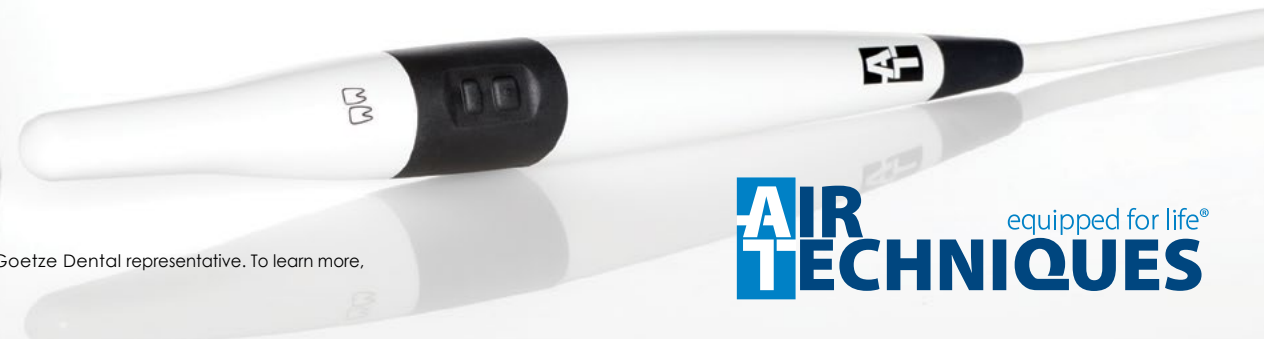
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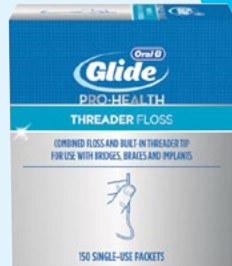
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GC America

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EQUIA® Forte Intro Kit: \$293.61

Contains: 48 intro capsules EQUIA® Forte Fil, 4 mL EQUIA® Forte Coat, CAVITY CONDITIONER (GC) and accessories.

513184 A1	084255 A2	513185 A3	540446 A3.5
557647 B1	569046 B2	569048 B3	569047 C4

513183 Assorted (10 caps each of A2, A3, and A3.5; 9 caps each of B1 and B3)

EQUIA® Forte Fil Refill: \$293.61

Contains: 48 capsules EQUIA® Forte Fil

561010 A1	555666 A2	563489 A3	562486 A3.5
569049 B1	569051 B2	559552 B3	569052 C4

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GC Fuji II LC® CAPSULE Assorted Capsule Package: \$154.54

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GC Fuji II LC® CAPSULE Refill Capsule Package: \$305.05

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063178 A1	063180 A2	063224 A3	063181 A3.5
063176 A4	063177 B2	063227 B3	063179 B4
063212 C2	063192 C4		

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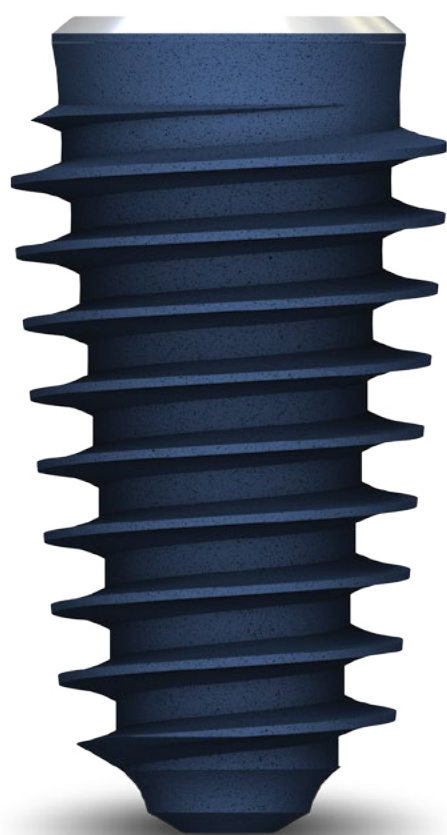
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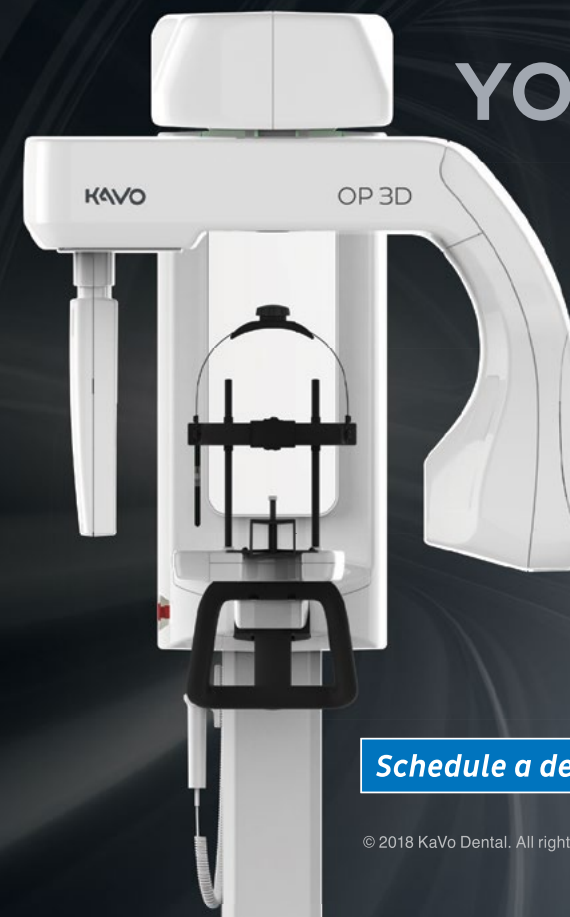
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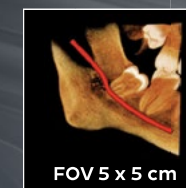


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S	[UF-524-S]	
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M	[UF-524-M]	
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M	[C522]
L	[C523]
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M	[MK-296-M]
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[553655] L
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[226007] S
[226008] M
[226009] L
[226010] XL

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[553660] S
[553661] M
[553662] L
[553663] XL

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[226001] XS
[226002] S
[226003] M
[226004] L
[226005] XL

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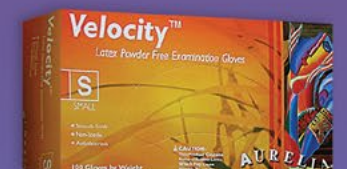
[226027] XS
[226028] S
[226029] M
[226030] L
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[226018] M
[226019] L
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Ask your rep for additional details.

REDEMPTION INSTRUCTIONS:

Create a coversheet indicating the amount of GAIN Dollars you qualify for and fax the cover sheet and a copy of the qualifying order to 800-552-7791.

* Merchandise order must be placed on a single order (combining orders to reach qualifying totals is not permitted). Subtotal of merchandise order must be equal to or exceed qualifying total prior to sales taxes and shipping. Orders must be placed between April 1 and June 30, 2018. Merchandise does not include the following: teeth, handpieces, drop ships, equipment and/or technology with the exception of ultrasonic inserts. GAIN™ Dollars will be applied to customer account within 30 days of receiving faxed copy of qualifying order. All qualifying orders must be redeemed no later than April 15, 2018. Multiple orders accepted throughout the promotional period.

* GAIN™ Dollars acquired in 2018 will expire March 31, 2019. A maximum of 25% or your equipment purchase may be funded with GAIN™ Dollars. Goetze Dental reserves the right to change or end this promotion at any time without notice.

FOUR EASY WAYS TO ORDER

1 GAINSpeed™ desktop ordering application



2 GoetzeOnline.com e-commerce ordering option



3 800.692.0804 8am - 5pm CST



4 Fax: 800.552.7791



GOETZE dental