

LIVE

October  
**4**  
2024

**5**  
CE  
Credits

# Diamonds & Pearls are a Practice's Best Friend

With Dr. Tim Bizga

It's no secret: employees are a company's greatest asset, especially in a dental practice! Therefore, leveraging key patient experience-moments will have huge benefits and in turn, will maximize your practice profits. This course is designed to provide piles of "diamonds" on clinical techniques and treatment planning "pearls" essential to seeing long-term success and financial growth. From understanding patient decision-making to the tools and tips for getting patients to be "WOW-ed" with the overall experience, this course is designed to give a practical, "soup-to-nuts" approach to the latest clinical research, approaches to human behavior and includes special emphasis on team communication.

## Course Objectives:

- Learn current trends in today's general practice and the market we exist in today
- Talk common sense, "real-world" approach to treatment planning, and the benefits of "co-diagnosis"
- Understand personality styles via the DISC model of human behavior
- How to apply DISC personality profiles for more effective hiring processes
- Review clinical cases for the application of principles and products

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American Independent Dental Alliance

Register at [GoetzeDental.com/events](https://www.GoetzeDental.com/events)



## Tim Bizga, D.D.S.

F.A.G.D.

Timothy M. Bizga, DDS, FAGD, is a general dentist practicing in Cleveland, Ohio. His background in dentistry is lengthy and diverse. Once a former chairside assistant, he also worked as a dental lab technician, making his perspective unique among others in the field of dentistry. He received his DDS from the University of Michigan School of Dentistry, where he is also an adjunct clinical assistant professor. He is currently a member of the American Dental Association and a fellow in the Academy of General Dentistry. Dr. Bizga is a certified John Maxwell speaker/trainer/coach, a certified DISC profile trainer, and a clinical consultant for The Dental Advisor. Dr. Bizga gives back to the community via dental missions around the world.

**Date:** Friday, October 4, 2024

**Location:**

Embassy Suites - Downtown  
101 East Locust Street, Des Moines, IA 50309

**Agenda:**

Registration - 8:30 a.m.  
Lecture - 9 a.m.  
Lunch - 12-1 p.m.  
Dismissal - 3 p.m.

**Cost\*:**

AIDA members: \$99 per person  
General Admission: \$149 per person

**Tuition includes catered lunch**

Registration Open Nov 6 for AIDA Members; Dec 1 for General Admission

**Cancellation Policy:** Attendees must provide written notice of cancellation a minimum of 24 hours before the course date for a full refund. No refunds will be issued for cancellations made under 24 hours from the course date. Registrants that no show the day of the course will not receive a refund for tuition paid.

## Register

[GoetzeDental.com/Events](https://GoetzeDental.com/Events)



**Prerequisites:** None  
**CEs:** 5 Lecture CE Credits  
**CE CODE:** DKNXZ3KYJ78  
**AGD SUBJECT CODE:** 250



American Independent Dental Alliance  
Nationally Approved PACE Program Provided  
for FAGD/MAAGD credit.  
Approval does not imply acceptance  
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7/1/2023 to 6/30/2024.  
Provider ID# 418669

This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (AGD PACE) through the joint program provider approval of Goetze Dental and the American Independent Dental Alliance. Goetze Dental is approved for awarding FAGD/MAAGD credit.

