

# LIVE

September  
**29**  
2023

**5**  
CE  
Credits

## **“Making Sense of all the Noise”** **A practical approach to incorporating airway and function into your practice** With Dr. Lon McRae

This is an introductory approach that will focus on what every dental team should know about airway. Patient airway is an integral part of patient care. Understanding what is vital and what is hype and how to implement easy protocols for the entire team can be a game changer for many practices. This course will educate the entire dental team on airway, its applications and how it can bring additional profit to the practice.

### **Course Objectives:**

- FaceTime – facial recognition of airway problems
- Nose breathing vs mouth breathing
- How to do a two-minute airway assessment with every patient
- Airway and occlusion
- How to work with your local ENT
- The five treatments of airway and breathing
- Tongue tie identification and how to work with your local lactation specialists
- Tongue tie treatment from infant to adult
- How you can implement lasers into airway treatment
- How to implement a profitable airway center in your practice

**GOETZE**  
d e n t a l

 **AIDA**  
American Independent Dental Alliance

Register at [GoetzeDental.com/Events](https://GoetzeDental.com/Events)



## Lon McRae, D.D.S.

Dr. McRae graduated from Oregon Health Sciences University School of Dentistry in 1996. He has since built a successful practice in Meridian, Idaho, receiving recognition as the best dental practice in the Treasure Valley. He is a respected lifetime qualified member of the elite Crown Council Dental Association, American Dental Association, International Academy of Dental Implants (IADI), International Academy of Oral Medicine of Toxicology (IAOMT), and International Congress of Oral Implantology (ICOI). Dr. McRae has been a clinical mentor for cosmetic dentistry with the Hornbrook Clinical Education Group since 2005. He has taught aesthetic dentistry both nationally and internationally. Dr. McRae has had his work published in many publications including The Journal of the American Academy of Cosmetic Dentistry. He is the president of the International Academy of Dental Implantology (IADI), a diplomate of the IADI, and a fellow of the ICOI. He is the clinical director of implants for Utah Valley Dental Lab as well as the developer of the One Stage Implant with Improved Immediate Loading.

**Date:** Friday, September 29, 2023

**Location:**

Embassy Suites - Downtown  
101 East Locust Street, Des Moines, IA 50309

**Agenda:**

Breakfast & registration - 8 a.m.  
Lecture - 9 a.m.  
Lunch - 12-1 p.m.  
Dismissal - 3 p.m.

**Cost\*:**

AIDA members: \$149 per person (50% Discount)  
General Admission: \$299 per person

Registration Open Feb 17 for AIDA Members; Apr 3 for General Admission

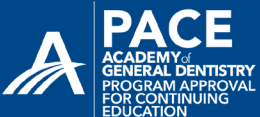
**\*Tuition includes breakfast and lunch.**

**Cancellation Policy:** Attendees must provide written notice of cancellation a minimum of 24 hours before the course date for a full refund. No refunds will be issued for cancellations made under 24 hours from the course date. Registrants that no show the day of the course will not receive a refund for tuition paid.



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**Prerequisites:** None  
**CEs:** 5 Lecture CE Credits  
**CE CODE:** JBNS3C5PF5B  
**AGD SUBJECT CODE:** 250



American Independent Dental Alliance  
Nationally Approved PACE Program Provided  
for FAGD/MAGD credit.  
Approval does not imply acceptance  
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7/1/2023 to 6/30/2024.  
Provider ID# 418869

This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (AGD PACE) through the joint program provider approval of Goetze Dental and the American Independent Dental Alliance. Goetze Dental is approved for awarding FAGD/MAGD credit.

